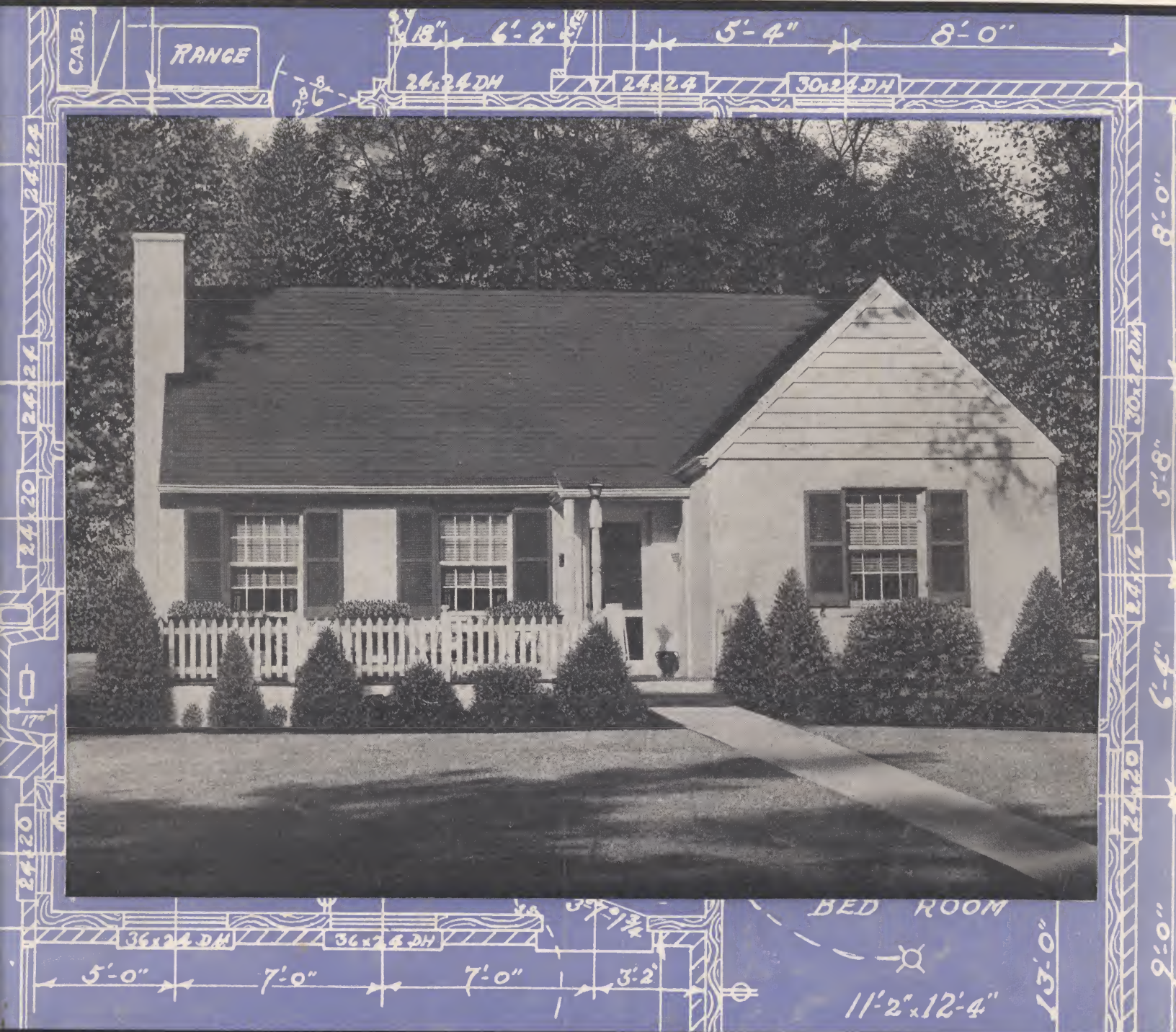


'48 Southern

35c COIN OR
POSTAGE

HOMES OF TODAY



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RALEIGH, N. C.

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In Duplicate
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PEOPLES BUILDING AND LOAN ASSOCIATION

INCORPORATED 1909

JOHN R. PERRY, Sec. & Treas.

Telephone 536

Thomasville, N. C.

GENERAL INFORMATION on *Home Plans...and Our Service*

The home designs offered in this book are the newest and best in modern, convenient, long-range-economy construction. Details of trim and window selection show the latest architectural trend, but the general designs have a basic colonial or standard outline accepted alike by homeseekers, loan companies, and builders, as providing most for the home building dollar.

Size and arrangements of floor plans shown can be adapted to the average building lot (and builder's budget). While we understand the appeal of "modernistic," spread out, or "rambling" houses, we show no ranch style designs because of their limited usability and excessive construction cost. To be of greatest service to the building public, we prepare stock plans on the most generally adaptable plans only, and provide a special plan service—plans drawn to order—for special needs, or customers not limited on construction cost.

HEATING: A standard furnace, located in a basement, is usually the most efficient source of heat, and is fully recommended where the lot and building cost permit. All plans shown in this book are available with basement, including inside stair down, on request, at stock price by return mail. Plans in alternate sizes, in other materials, or reversed, will be furnished with basement at four sets for \$30, as quickly as they can be prepared for you (allow a week or ten days).

In Mild Climates, or on Low Lots, however, where the amount of heat needed does not justify the expense of a good useful basement and heavy heating equipment, Central Heating Halls with Overflow Type Space Heaters and Floor Furnaces are very satisfactory. To overcome the natural limitations of these smaller heaters, we have designed or rearranged all plans in this book to be warmed by two or more units (including provisions for at least one solid fuel burner, in case of oil shortage).

The extra cost for a better home will be more than covered in added loan value, and is soon returned in extra heating efficiency—fuel saving, longer equipment life—heating better controlled.

COST OF HOMES differ widely over the area we serve. They will vary substantially in your town—quite a bit with each builder, and some with each customer—depending on availability of materials and labor, and what is expected in each case. Your local Loan Company or Building Supply Dealer will be glad to give you the name of builders who can discuss your needs with you. However, most will be reluctant to spend time talking until you know what you want; and none will be able to give you worthwhile prices until you give them plans and specifications.

Some floor plans show the *square footage* of the house, with porches and stoops shown extra. Some show the total in one figure (in which covered porches are counted at half, open stoops and steps at one-fourth). While these figures will assist homeseekers in judging the comparative home sizes (and most anyone in the trade can give a local loan or construction price per foot), this method of estimating is highly unsatisfactory, as any experienced loan man or builder can quickly show you.

Complete Plans and Specifications, available by return mail,—with **privilege of exchange**—will be found of special value in securing really worthwhile cost estimates, loans, or contracts.

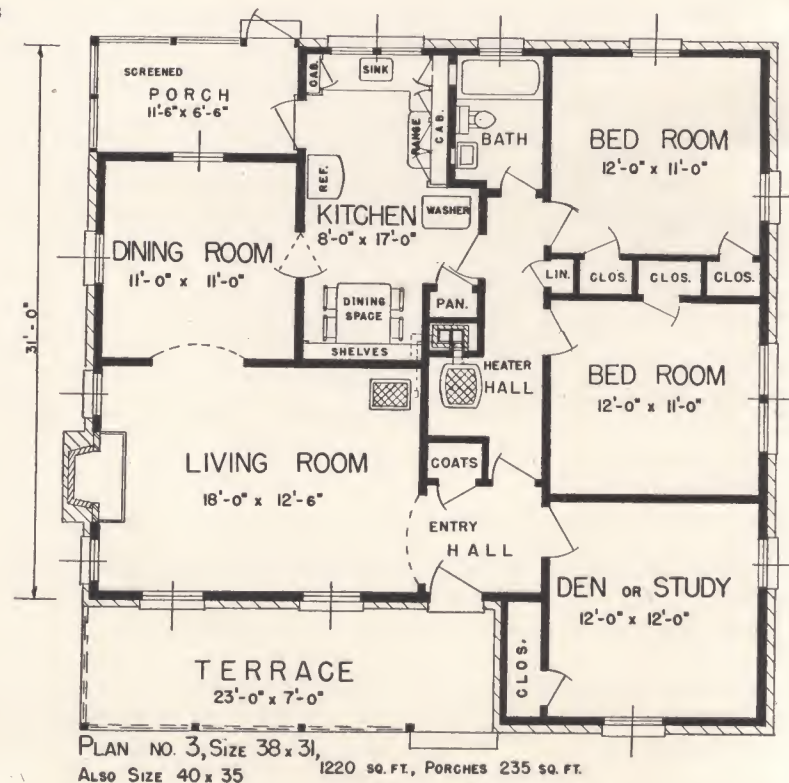
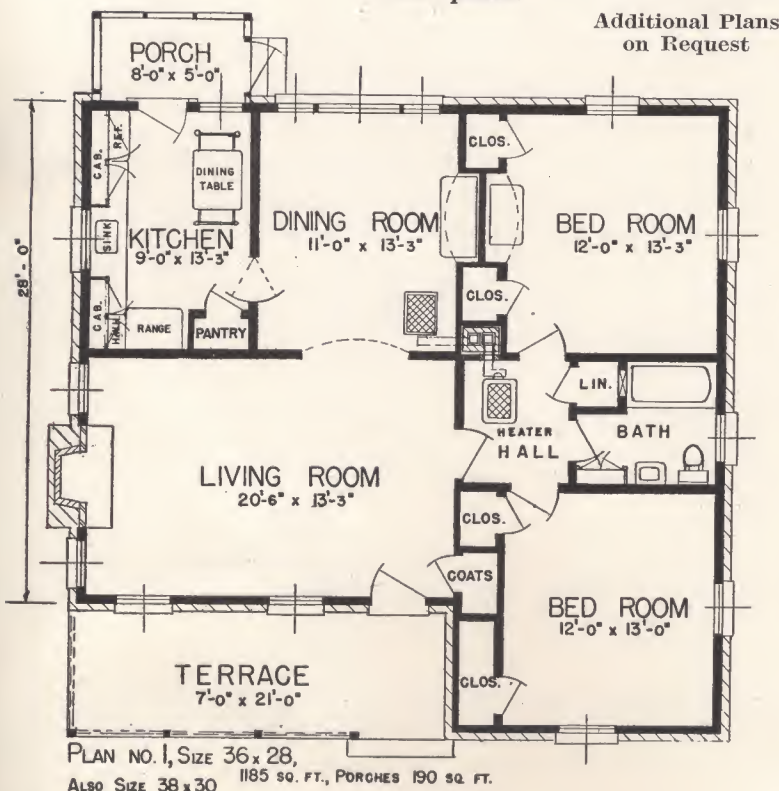
Our plans cover all items normally required by any builder or lending agency. The **Foundation** shows the location of walls, piers, flues, girders and joists,—including sizes. The **Floor Plan** gives the location of all partitions, rooms and closets,—window and door size and location, plumbing fixtures and electric outlets, kitchen cabinets and equipment layout. **Elevations** show the four sides of the house, so you can view it from all around. **Details** include construction items from foundation to finish,—footings, wall sections, framing, roof, boxing and cabinets.

If you can pay rent, you can build. Your choice of plan, and order, will be a positive step toward Home Ownership. You may use check or money order, or request plans sent C.O.D.

STANDARD HOMES COMPANY,
Box 1919, Raleigh, N. C.

The CLAIRMONT (Picture on Front Cover)

An outstanding example of modern beauty, here offered on two most convenient floor plans.



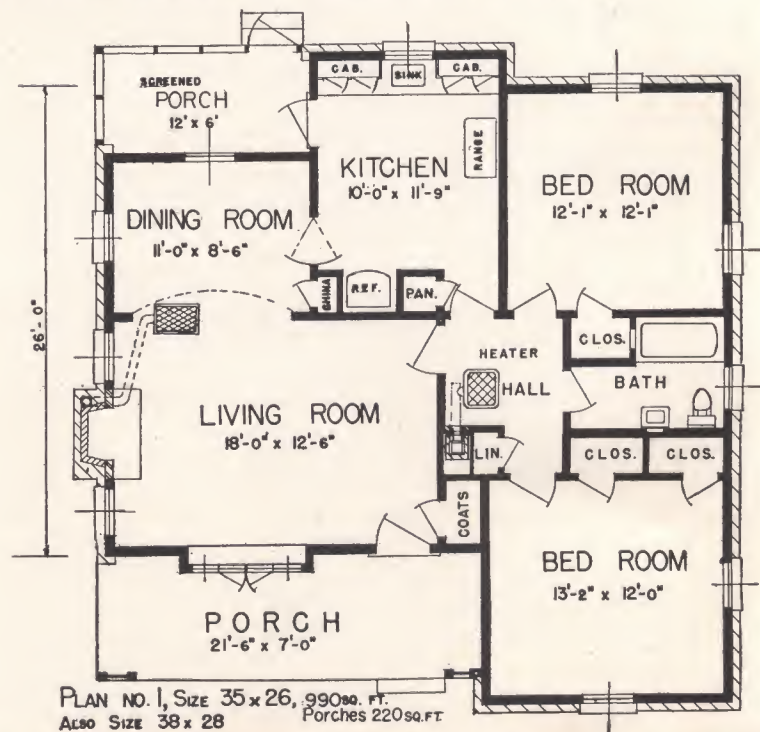
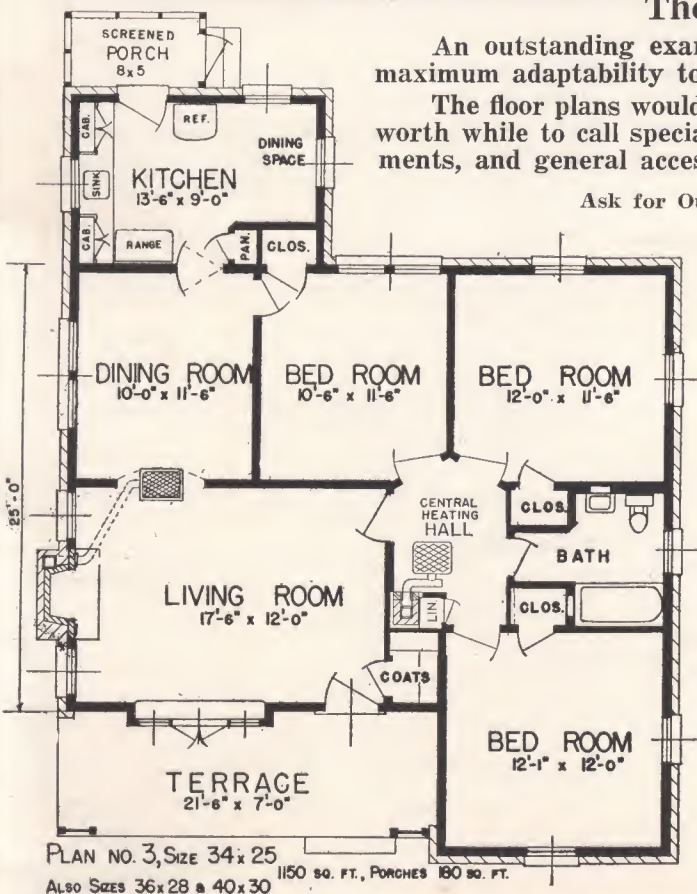


The ELMWOOD

An outstanding example of "Ranch House" lines, in cottage style, designed for maximum adaptability to modern space, living and building conditions.

The floor plans would seem to speak adequately for themselves, but it might be worth while to call special attention to the two-closet bed rooms, kitchen arrangements, and general accessibility.

Ask for Other Plans





The CROMWELL

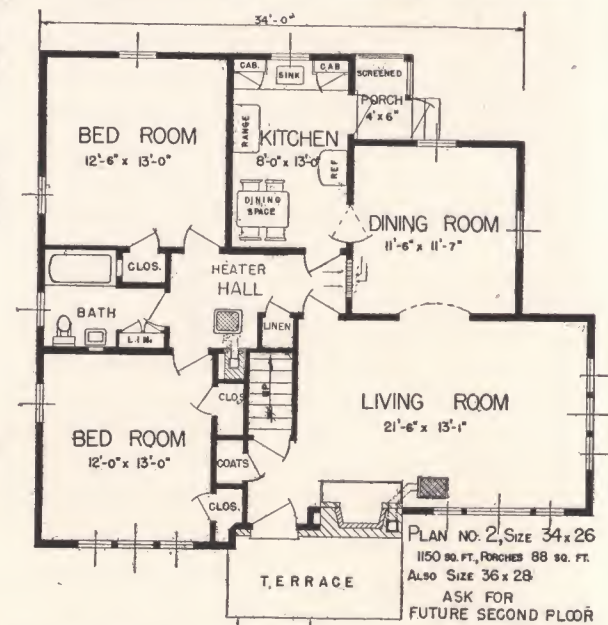
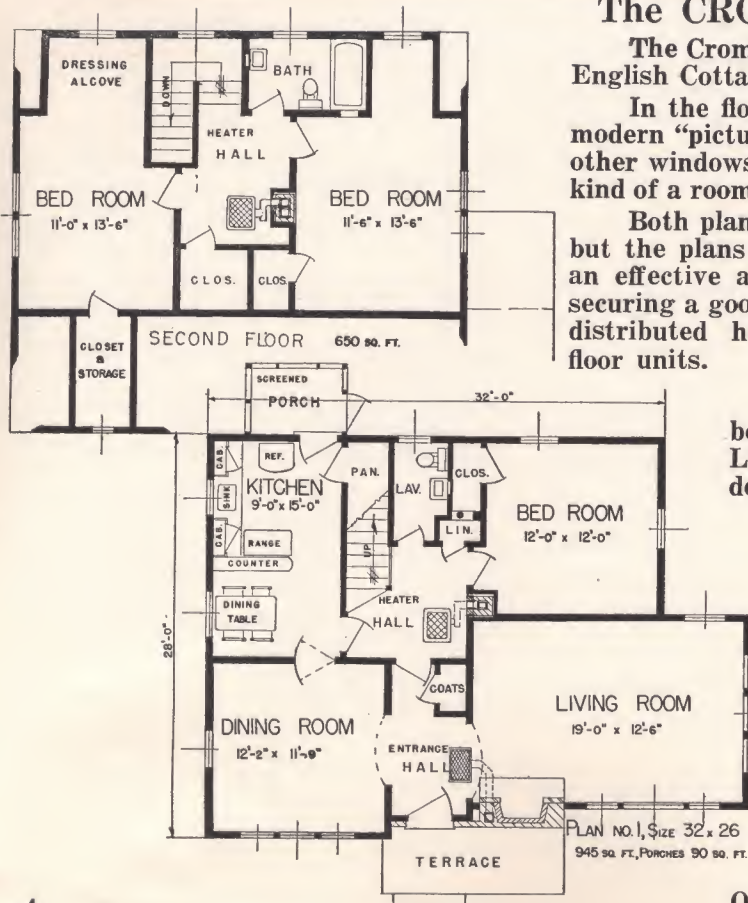
The Cromwell is a very pleasing combination of the long-approved English Cottage with the much desired "modern touch."

In the floor plans shown below the one most serious objection to the modern "picture window"—limited ventilation—is taken care of by enough other windows to make the Living Room almost a "Sun Porch." With this kind of a room available, a porch seems unnecessary.

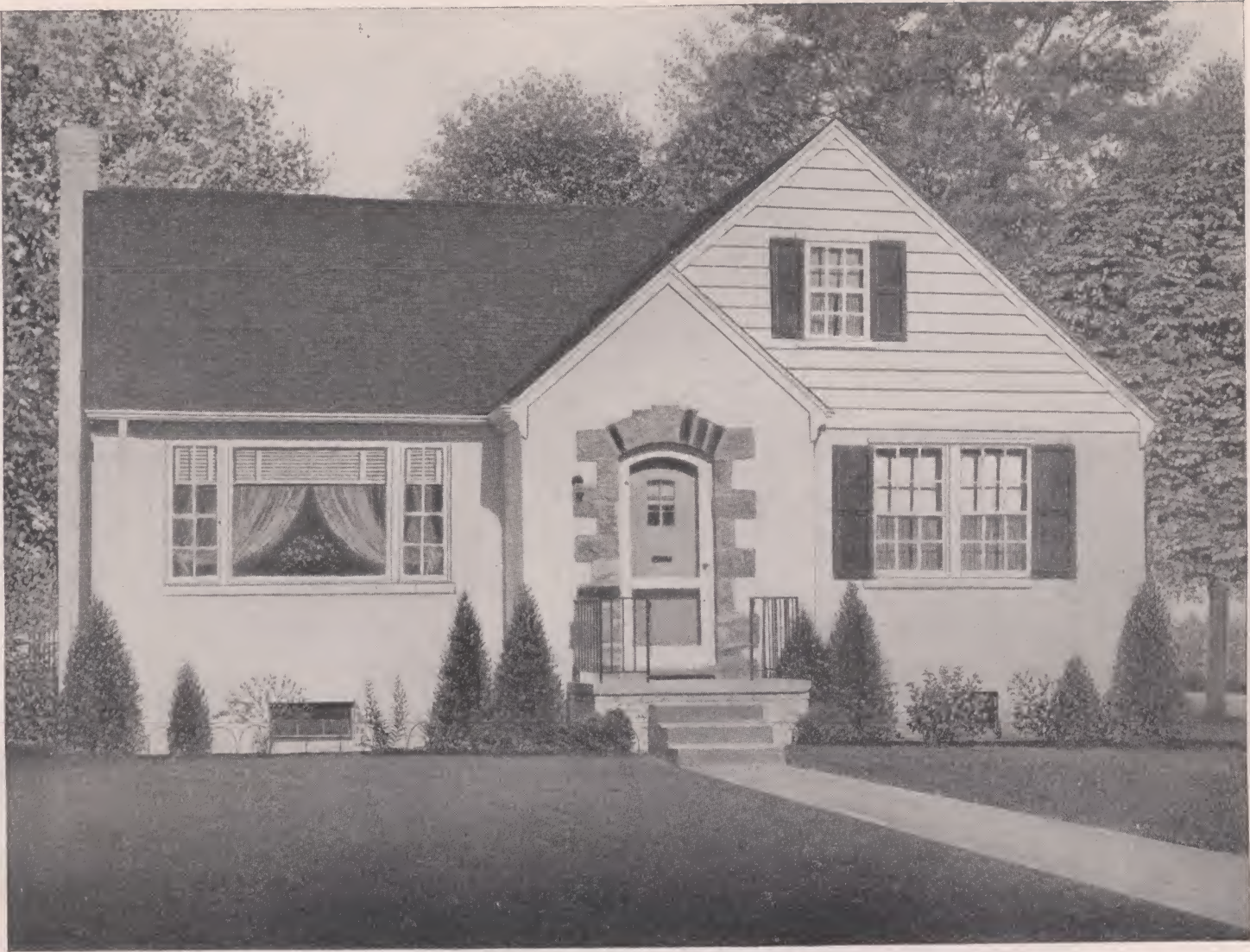
Both plans are furnished with basements, furnace heating, if desired, but the plans displayed show an effective arrangement for securing a good supply of well distributed heat from first floor units.

A porch may be added back of Living Room, if desired.

Ask for other Plans



Standardized Plans Save, During Construction, Several Times Their Cost

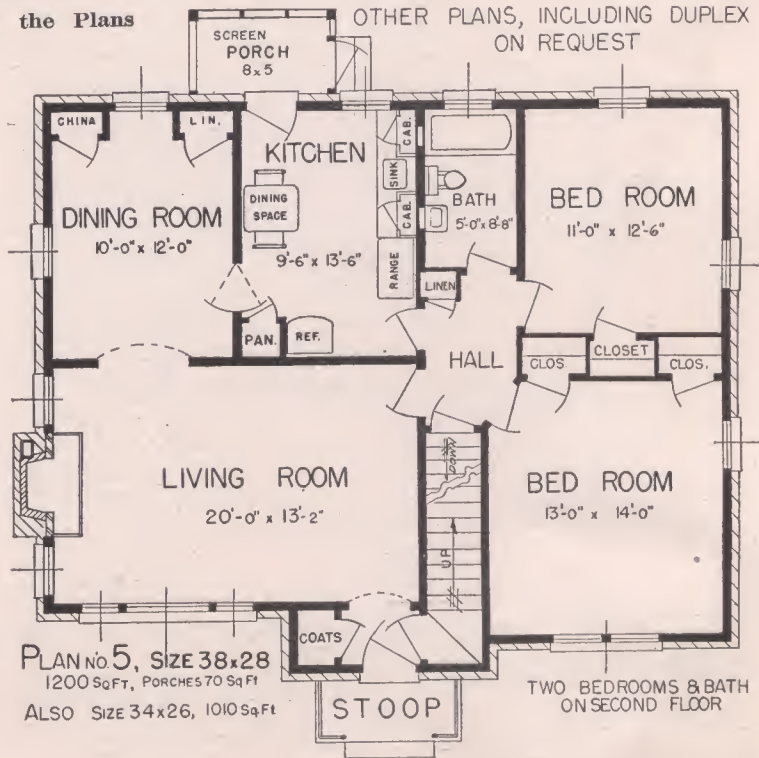
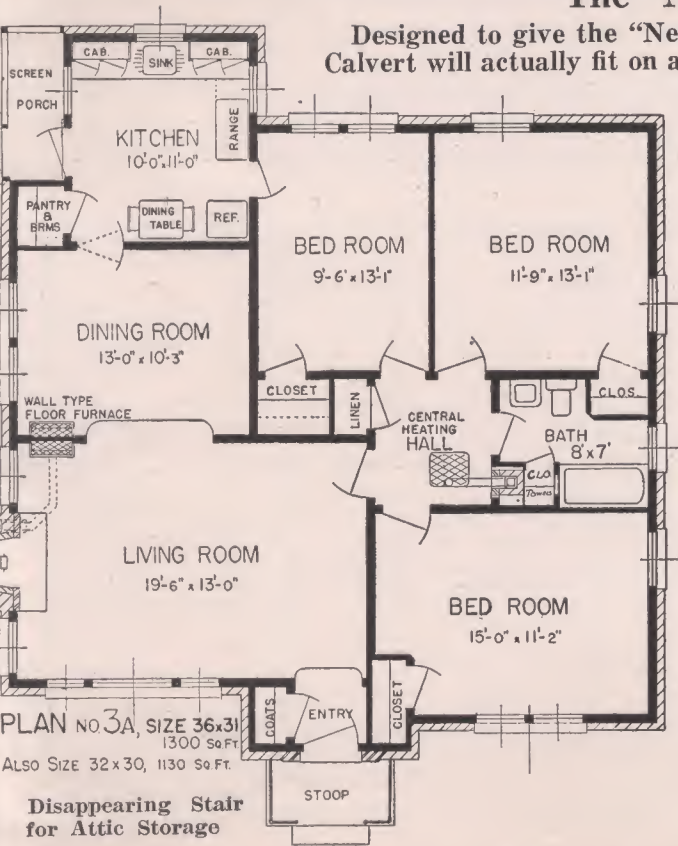


The New CALVERT

Designed to give the "New Look" of a larger and more expensive home, the New Calvert will actually fit on a very narrow lot.

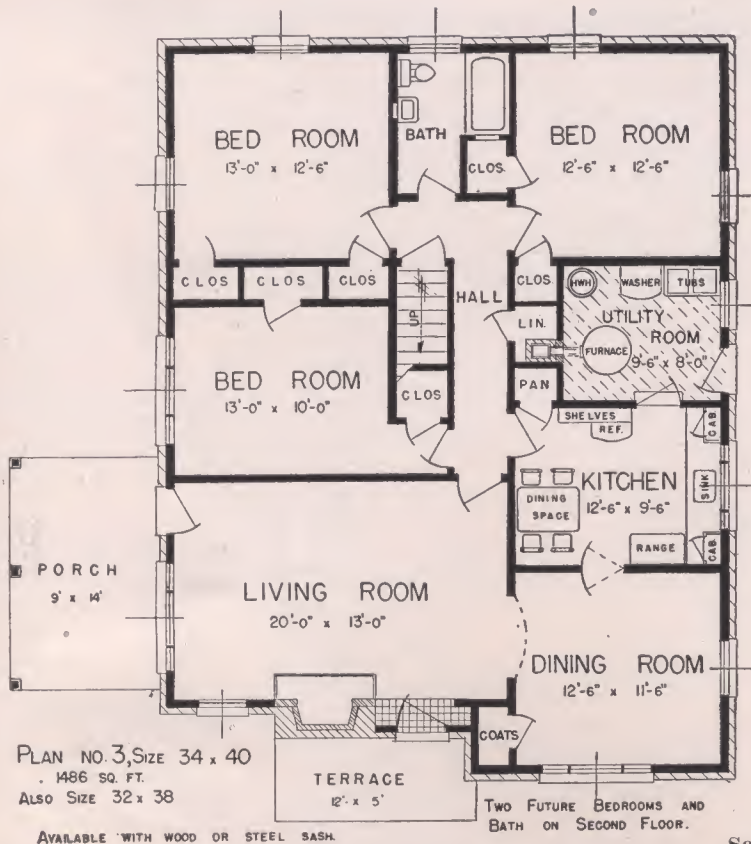
Study the Plans

OTHER PLANS, INCLUDING DUPLEX ON REQUEST

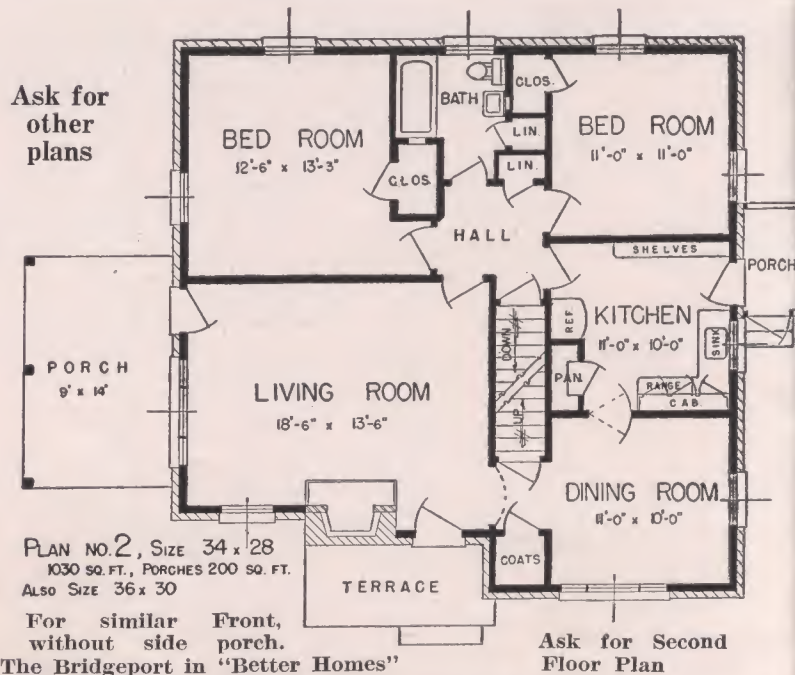




The CARLTON



The Carlton seems to have just enough of the English Colonial to add character to this lovely new home. The appearance will endear it to all who see; the floor plans will appeal to those who study them.



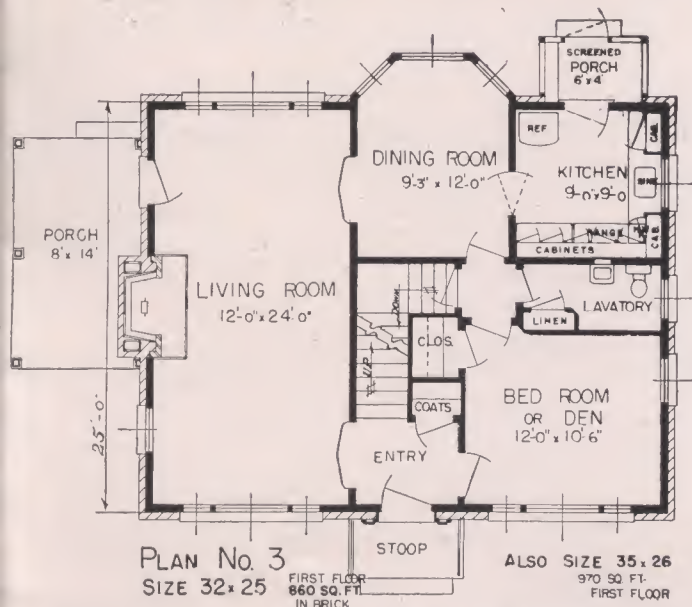
See The Bridgeport in "Better Homes"

These Plans are Designed to Meet the Majority of National and State FHA Regulations, applicable at this Time. They will be modified, or revised, from time to time, or on order, to meet any future FHA Requirements.

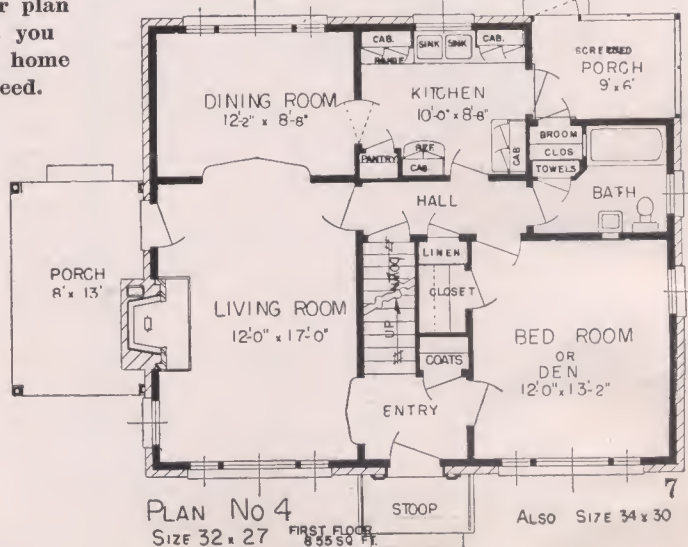
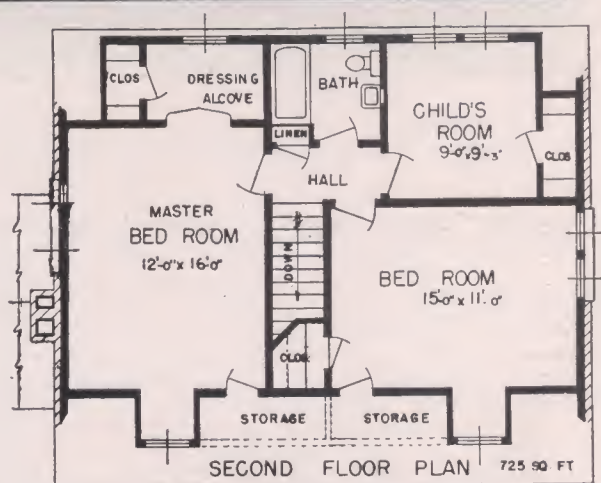


The PLYMOUTH

At first glance, the general outline suggests the Colonial of New England, or restored Williamsburg; then we recognize the almost "out-door" Living Room of a modernistic "ranch house," without the handicaps of either design. Compact for minimum construction and comfortable heating cost—and convenient for the wife who keeps her own house—the Plymouth seems to offer almost everything a home-seeker could ask for in a plan, plus a most adequate visual access to the whole outdoors.



Choice of
 two-bed-room
 or 3-bed-room
 second floor
 on either plan
 to give you
 just the home
 you need.

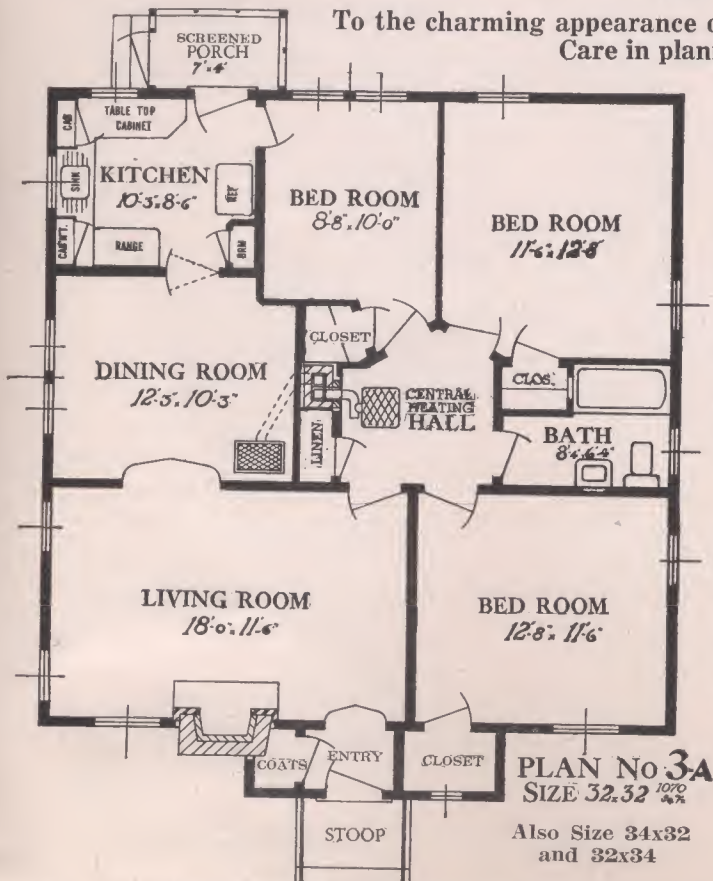


For other Williamsburg Type Homes
 See "Better Homes at Lower Cost"



The LAKEMONT

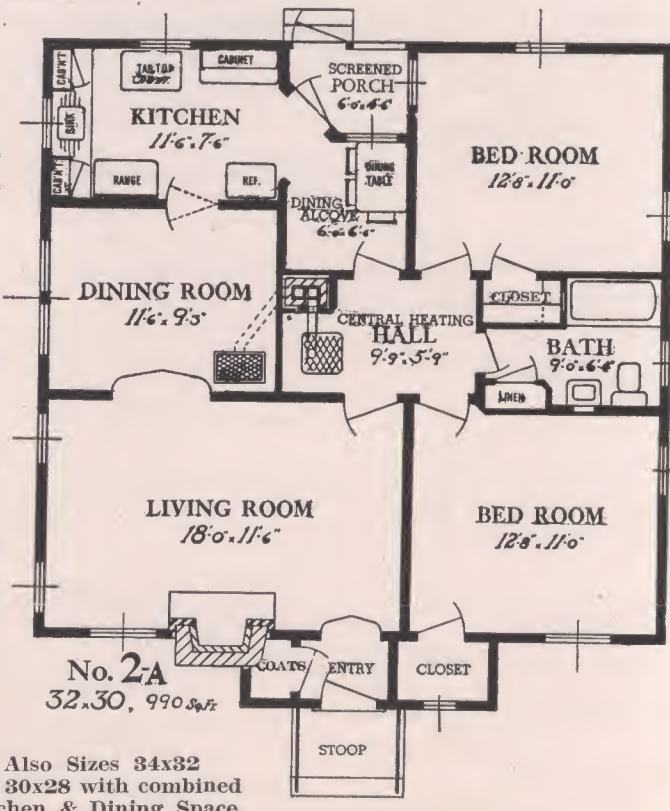
To the charming appearance of this English Cottage, little could be added. Care in planning leaves even less to be desired.



Note provision for "extra" heat, to provide a higher degree of comfort.

But both plans are available with basements on request.

For other plans and a picture in brick, see our GLENMORE in "Better Homes at Lower Cost."

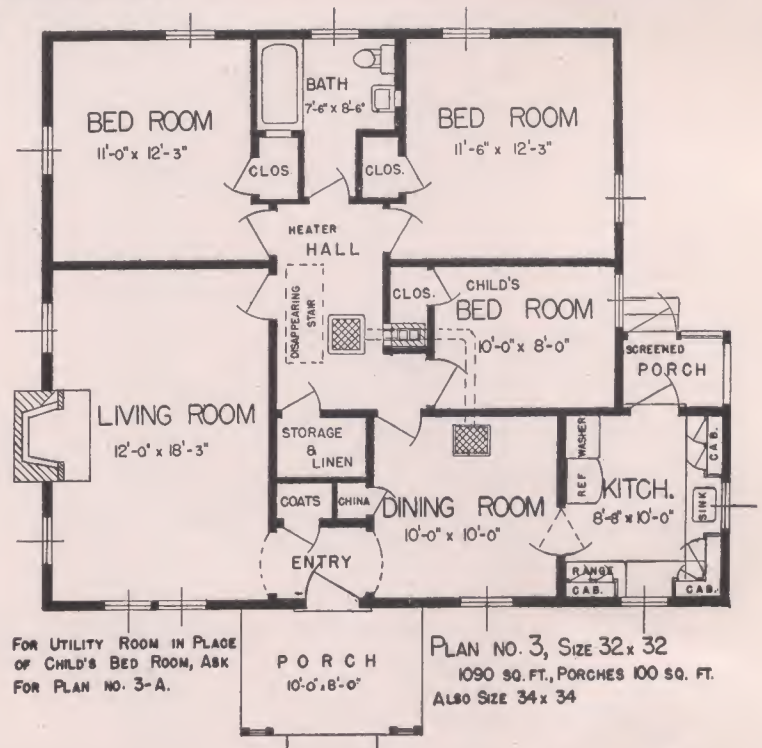
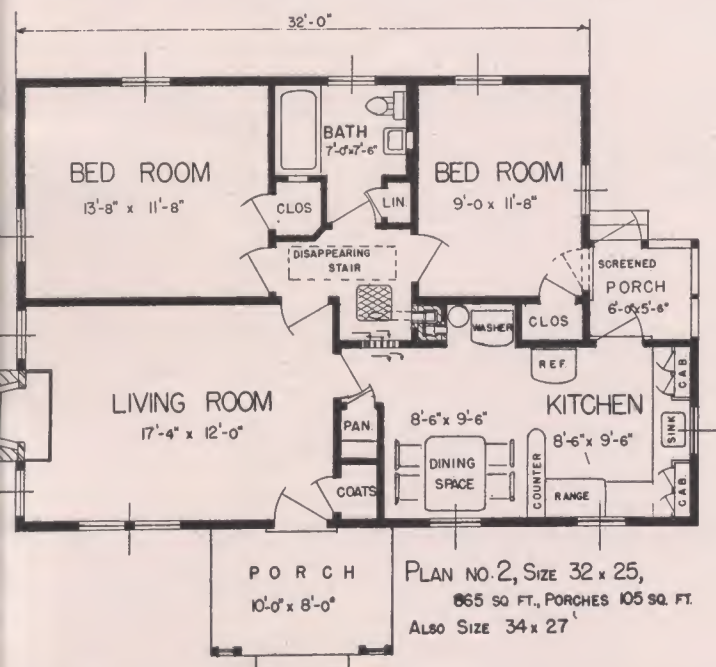


Our Carefully Planned Homes Are Favorably Known in Every State



The New CRESTON

Very little has been added for extra cost. Even less has been omitted which would provide extra convenience.



Special Plans Drawn to Order

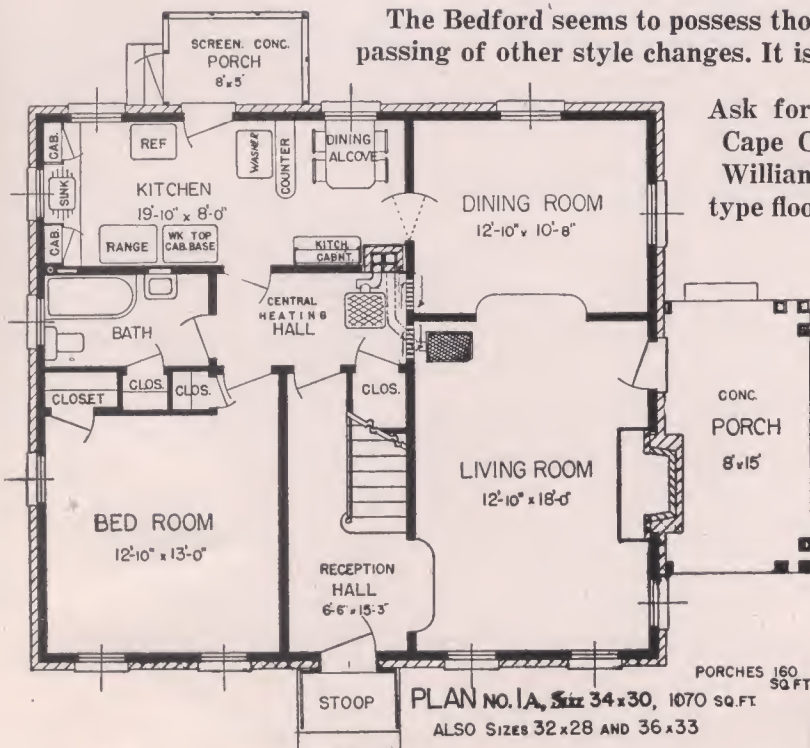
When not required in preparing or reworking of stock plans, a good part of our drafting help is available for custom drawing. For homes in the price range of our plan books, we can prepare a scaled floor plan on \$10 deposit and furnish 4 sets of plans at eight to ten dollars per major room. "Small changes" in Stock plans naturally cost less; larger plans run about 1% We will give answer by return mail; scaled sketches in a week or 10 days, finished plans inside of 30 days on work we accept.



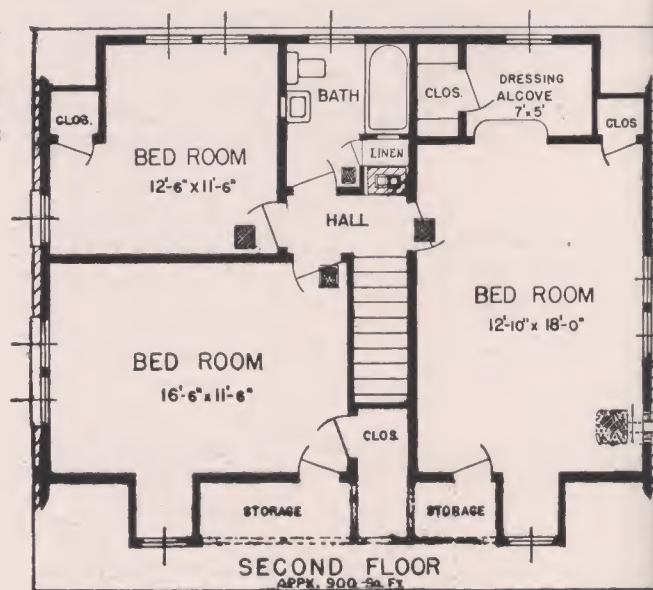
The BEDFORD

The Bedford seems to possess those lines of distinction which survive the passing of other style changes. It is a landmark of architecture.

Ask for Other
Cape Cod or
Williamsburg
type floor plans



With basement heating the rear flue is eliminated and two closets replace heater. Stair Down is under stair shown.



HEATING NOTE: The above plan shows a minimum cost central Heating Hall, for milder climates, or a low lot.

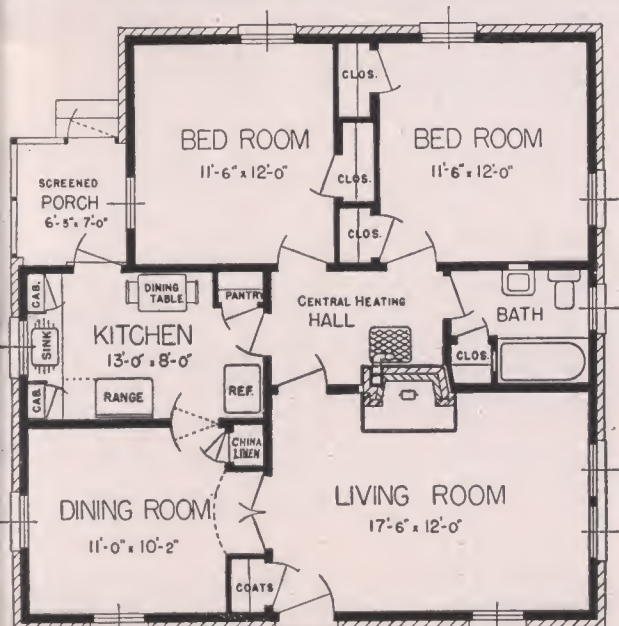
New FHA Regulations in several Southern States require basements or forced heat in all two-story and story-and-a-half homes. We will be glad to furnish basement plans or information on floor heating units to meet your particular needs.

OTHER PLAN BOOKS: 5, 6 & 7 Room plans, "Better Homes at Lower Cost," 50c
3½, 4, 4½ Room plans, "Homes of Comfort" 25c



The CUMBERLAND

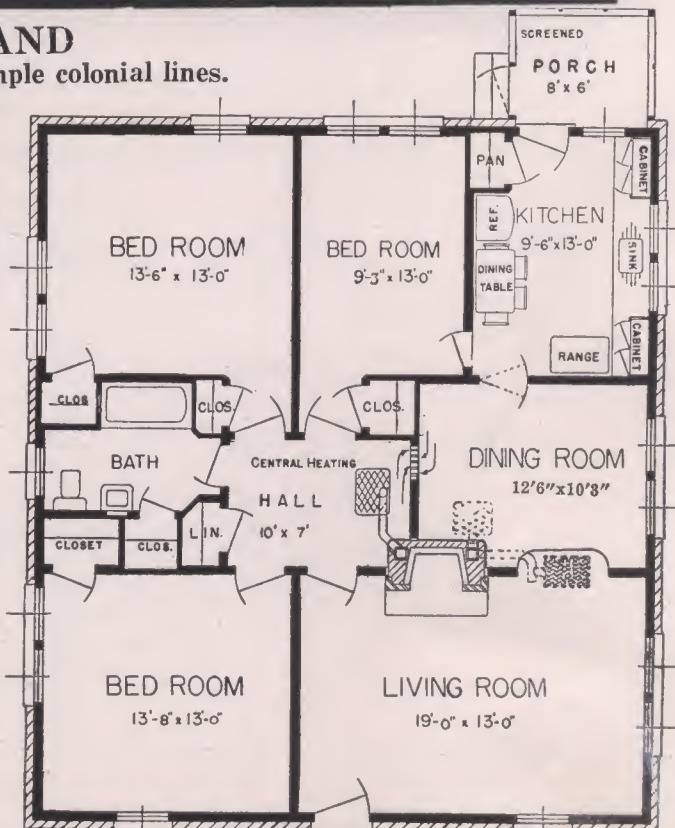
An air of peace and quiet seems to surround this home of simple colonial lines. Designed for and particularly well adapted to a lot of limited side yard, the Cumberland would look equally good on a wide lawn. If additional out-door living space is desired, and the location will permit, a gable-top or balcony-type side porch can be added on the living room side.



PLAN No. 2-A
SIZE 32x32, 1000 SQ. FT. IN BRICK
PORCHES 130 SQ. FT.
CONCRETE PORCH 12' x 7'

Also Sizes
30x30 & 34x35

Write for other plans, including 1½ story designs, 2 rooms and bath on 2nd floor, and 4 bed rooms on one floor.



PLAN No. 3-A, 34 x 38
1350 SQ. FT. IN BRICK
PORCHES 160 SQ. FT.

CONC
PORCH
14' x 8'

Also Sizes
32 x 36 & 36 x 40

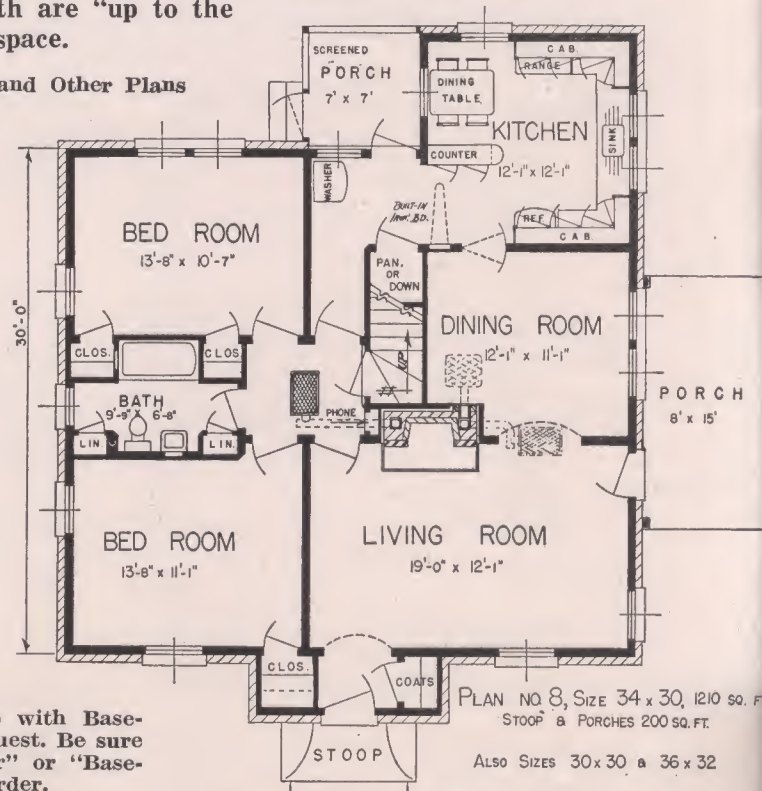
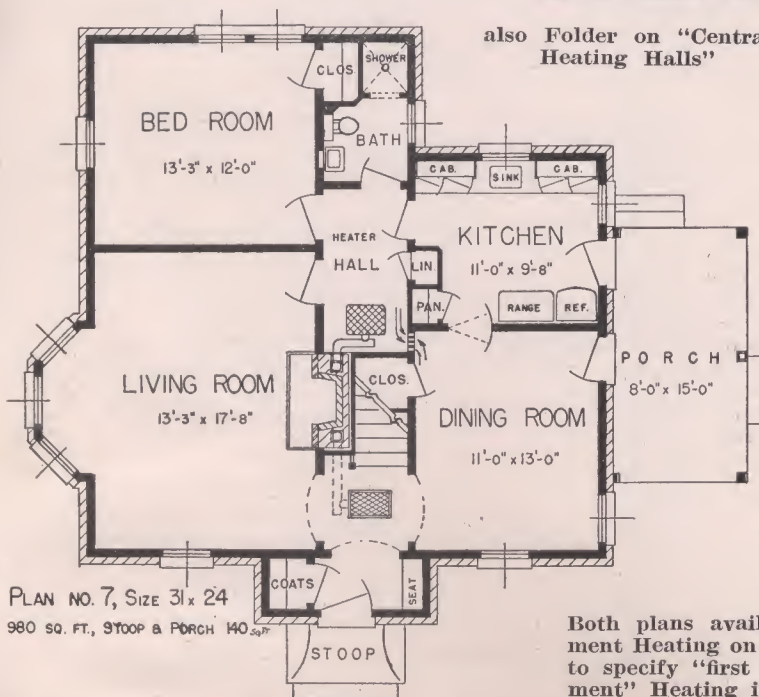


The HAWTHORN

Within the simple lines of this compact Colonial Cottage, one finds two modern Homes. Each retains the grace and charm of yesterday; both are "up to the minute" in "step saving" — a lot of home, in small space.

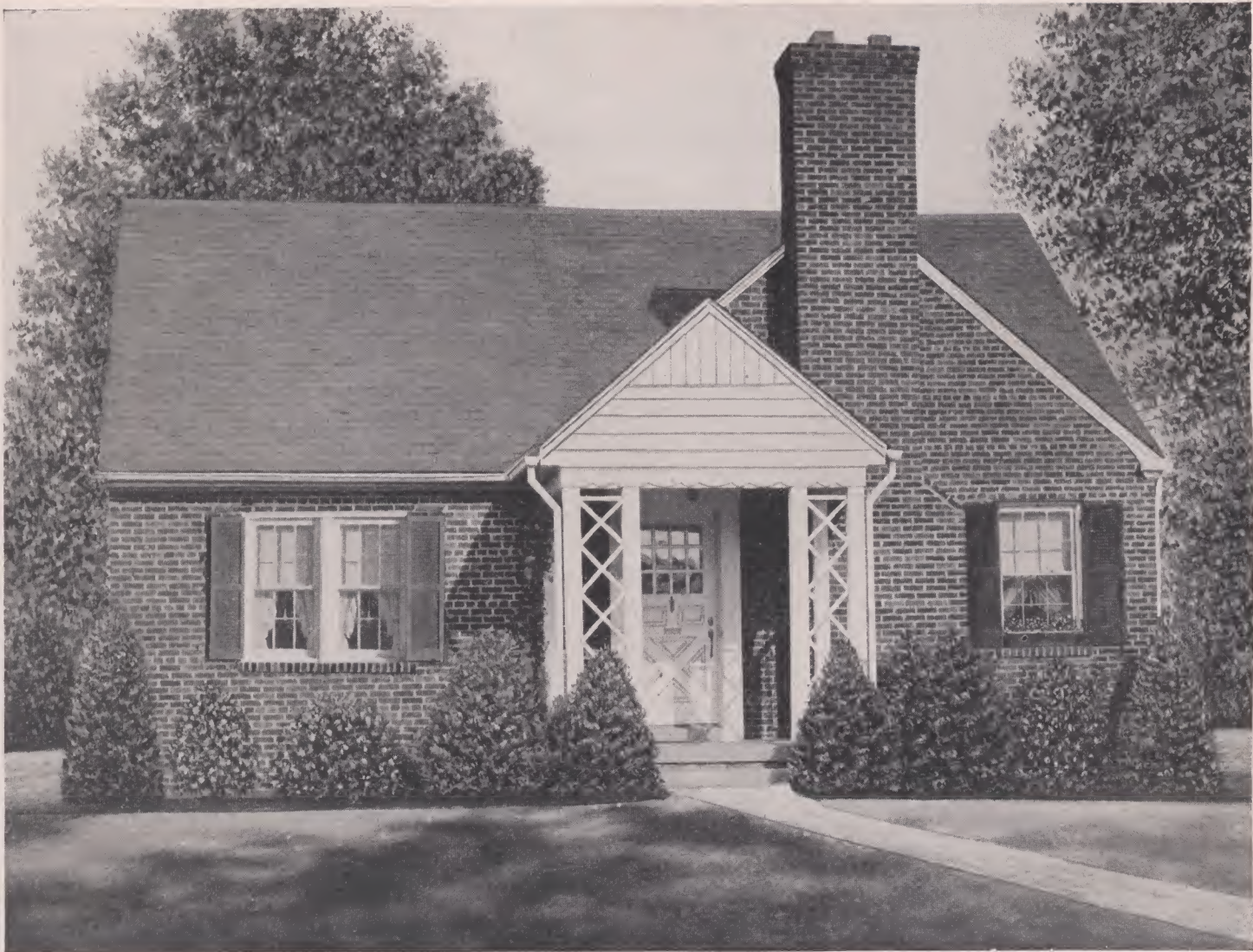
Ask for Second Floors and Other Plans

also Folder on "Central Heating Halls"



Both plans available with Basement Heating on request. Be sure to specify "first floor" or "Basement" Heating in Order.

Standardized Plans Save, During Construction, Three to Five Times Their Cost



The ASHBURN

A home of distinction on any street, with two ideal plans.

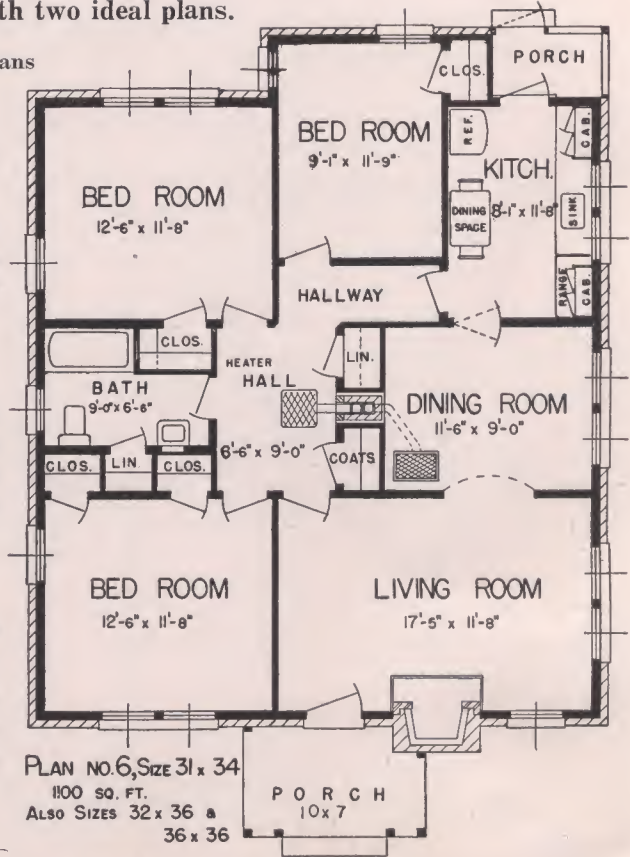
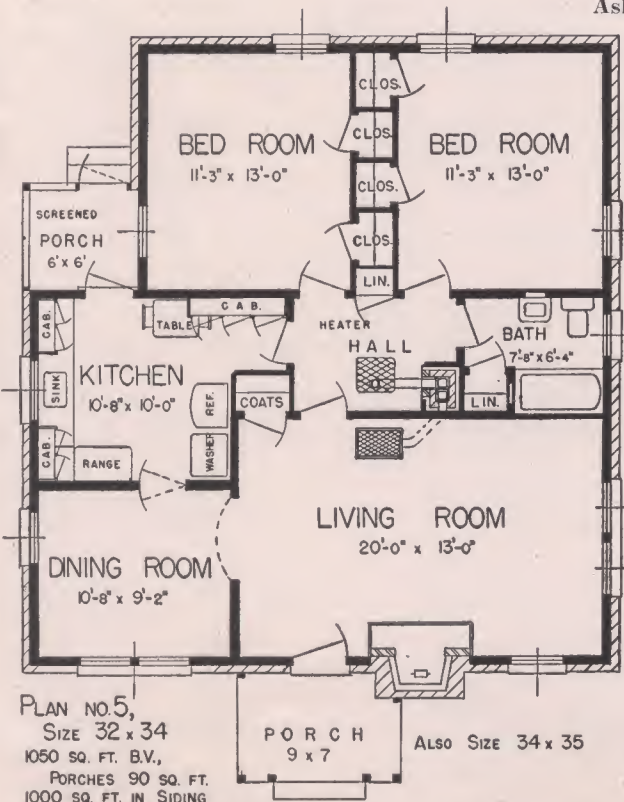
Ask for Five Additional Plans

Some women say, "you can't get too many closets."

We certainly hope this is so, with seven closets on each of these plans.

However, the working drawings of both homes show disappearing stairs for attic storage.

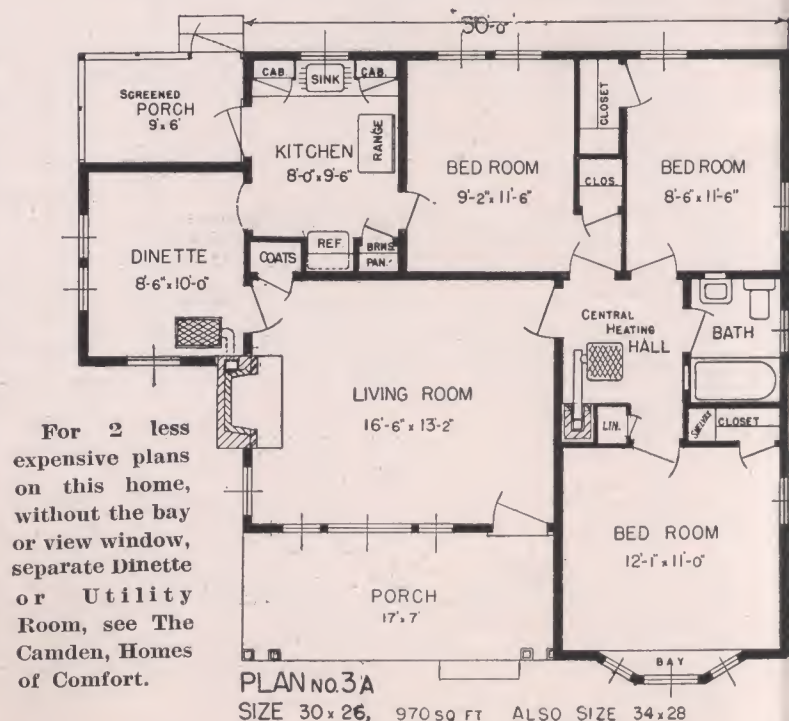
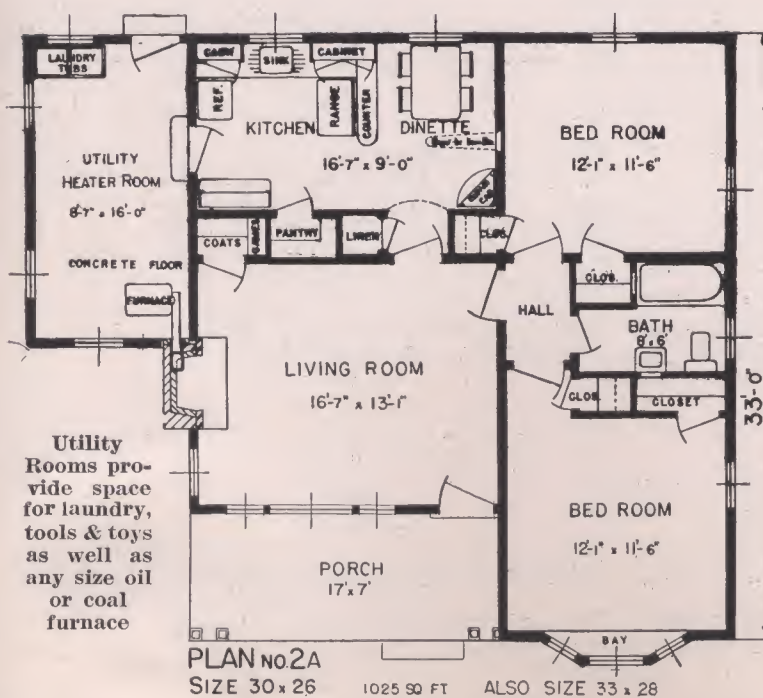
Surely, such well and conveniently arranged plans should overcome every objection to building such a lovely small home.





The New CONWAY

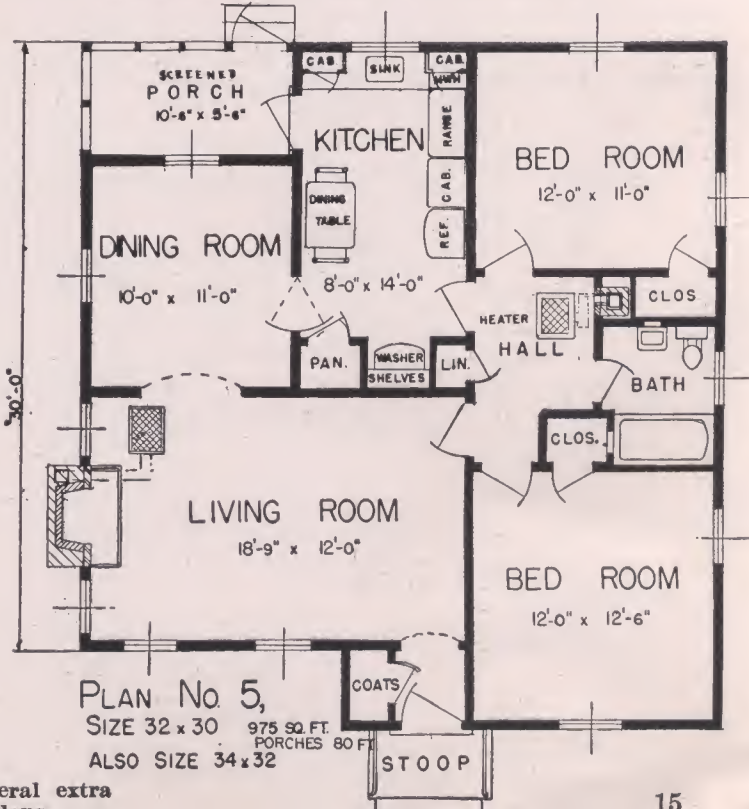
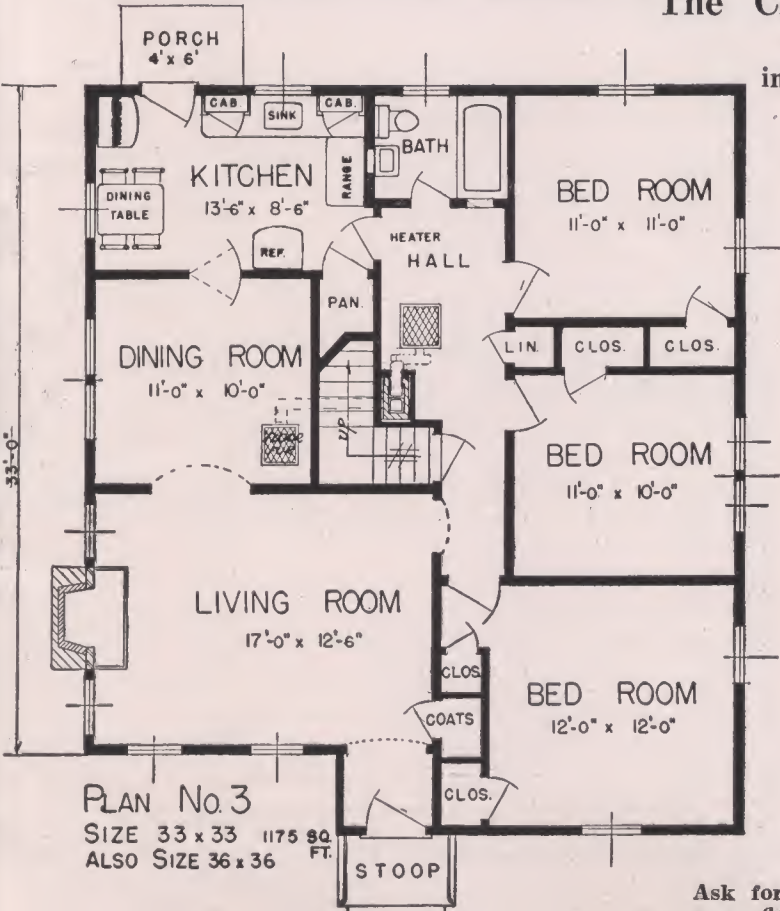
The New Conway is basically an inexpensive home, with a view window and the artistic touch added. Whether one chooses the two-bed-room plan with compact Kitchen-Dinette and convenient Utility-Heater Room, or the three-Bed-Room plan with separate Dinette, it will be a constant source of joy to those who make it their own.





The CLINTON

A touch of dignity about the Clinton seems to place it immediately among homes costing twice as much.



Ask for several extra floor plans

**OTHER
FLOOR
PLANS**

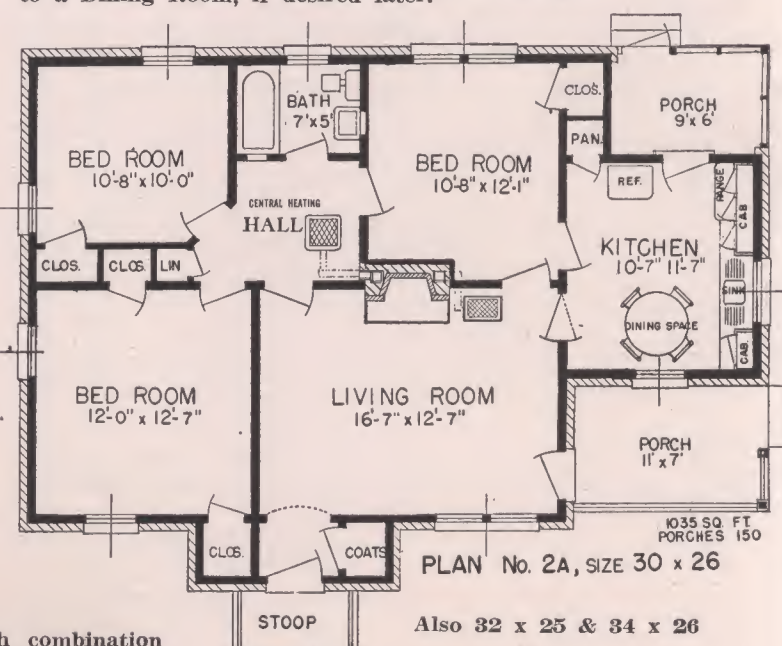
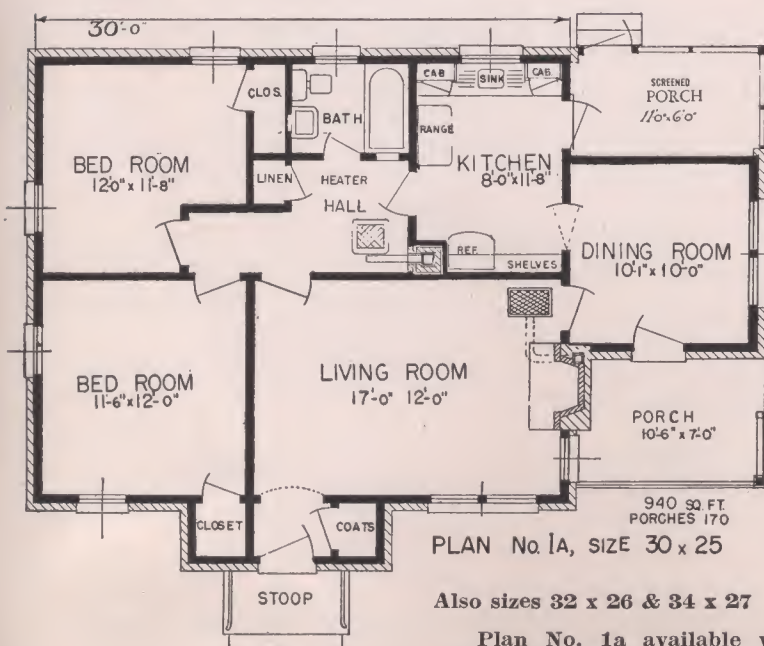
As this book goes to press, the paper shortage makes it impractical to include enough pages to show all our available good floor plans (and the printing costs would be doubled). It is therefore necessary to choose the plans considered best suited to the largest number of present builders. We do have many others.



The DAYTON

This inexpensive English Cottage will be found equally attractive in brick, siding, or shingles. Offered in two modern, convenient floor plans.

The Bed Room next to the Kitchen may be changed to a Dining Room, if desired later.



Plan No. 1a available with combination inside Fireplace and Flue, as in No. 2a.

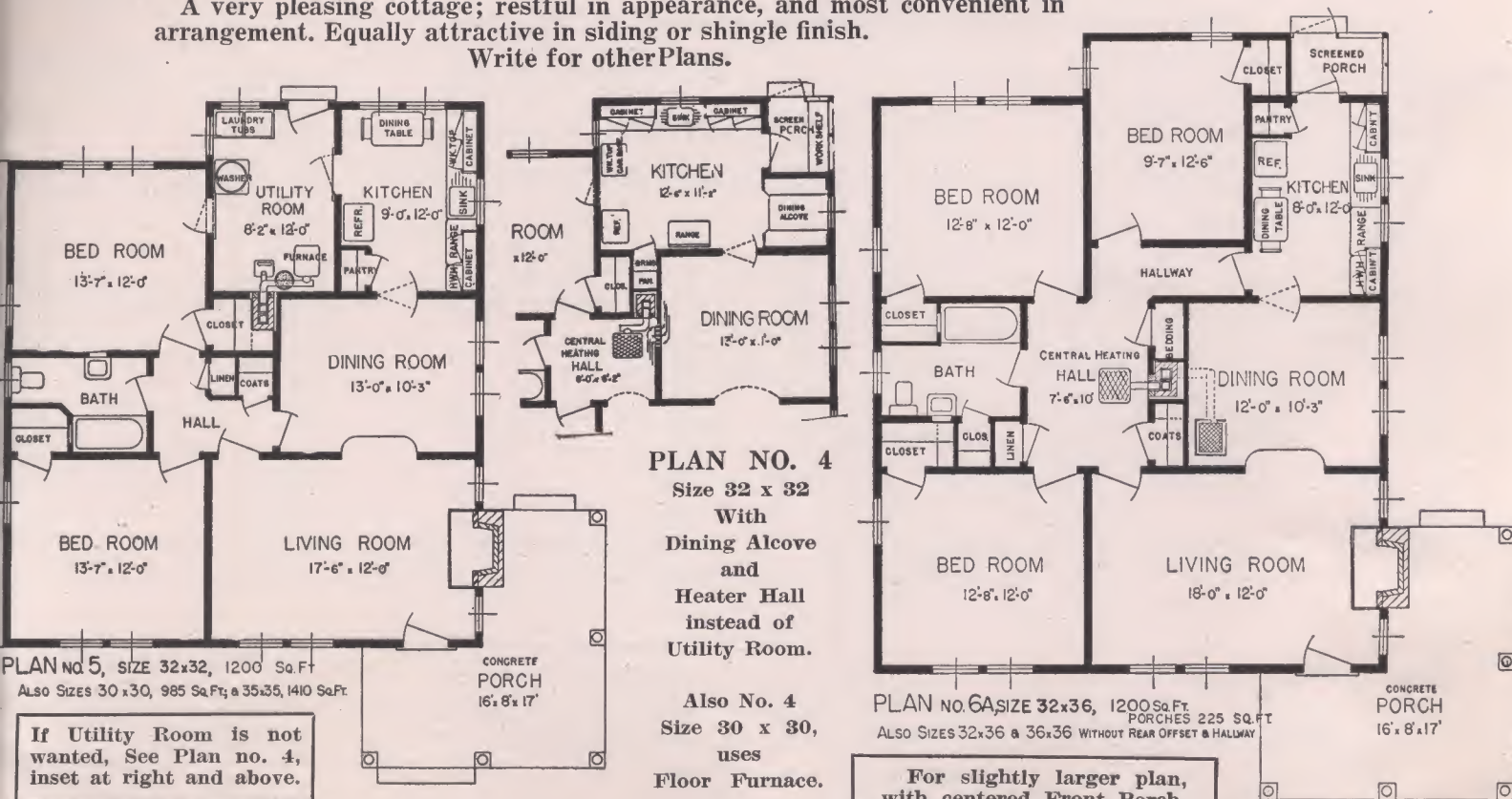
ALTERNATE HEATING

While most of the floor plans pictured actually show First-Floor Heating, Basement-Heating Plans, with inside stairways, are available by return mail, stock prices. "Also" sizes, alternate material, and reversed plans, are usually stocked only in Heating Shown unless previously prepared on request. But any combination of required features can be drawn To Order with slight delay and small extra cost.

OTHER FLOOR PLANS



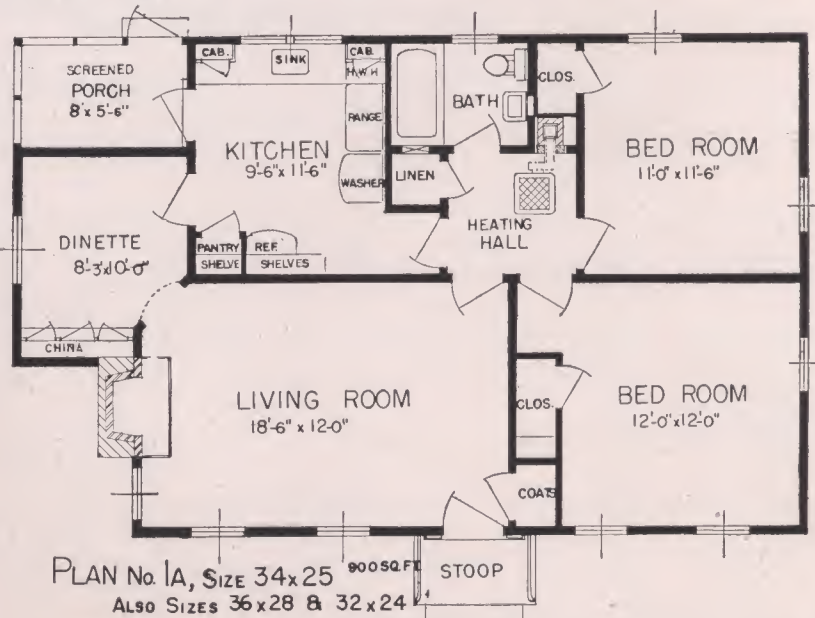
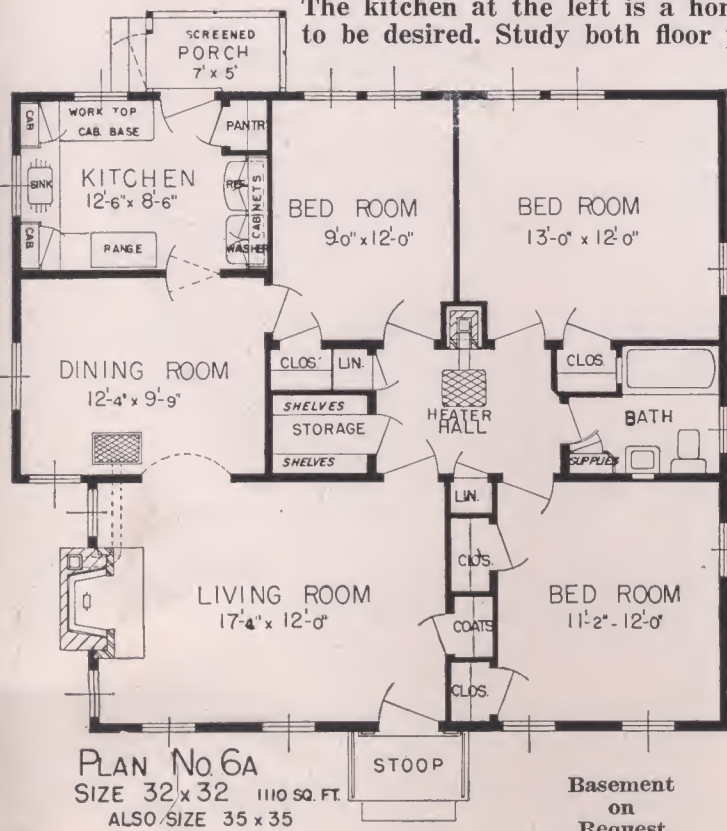
A very pleasing cottage; restful in appearance, and most convenient in arrangement. Equally attractive in siding or shingle finish.
Write for other Plans.



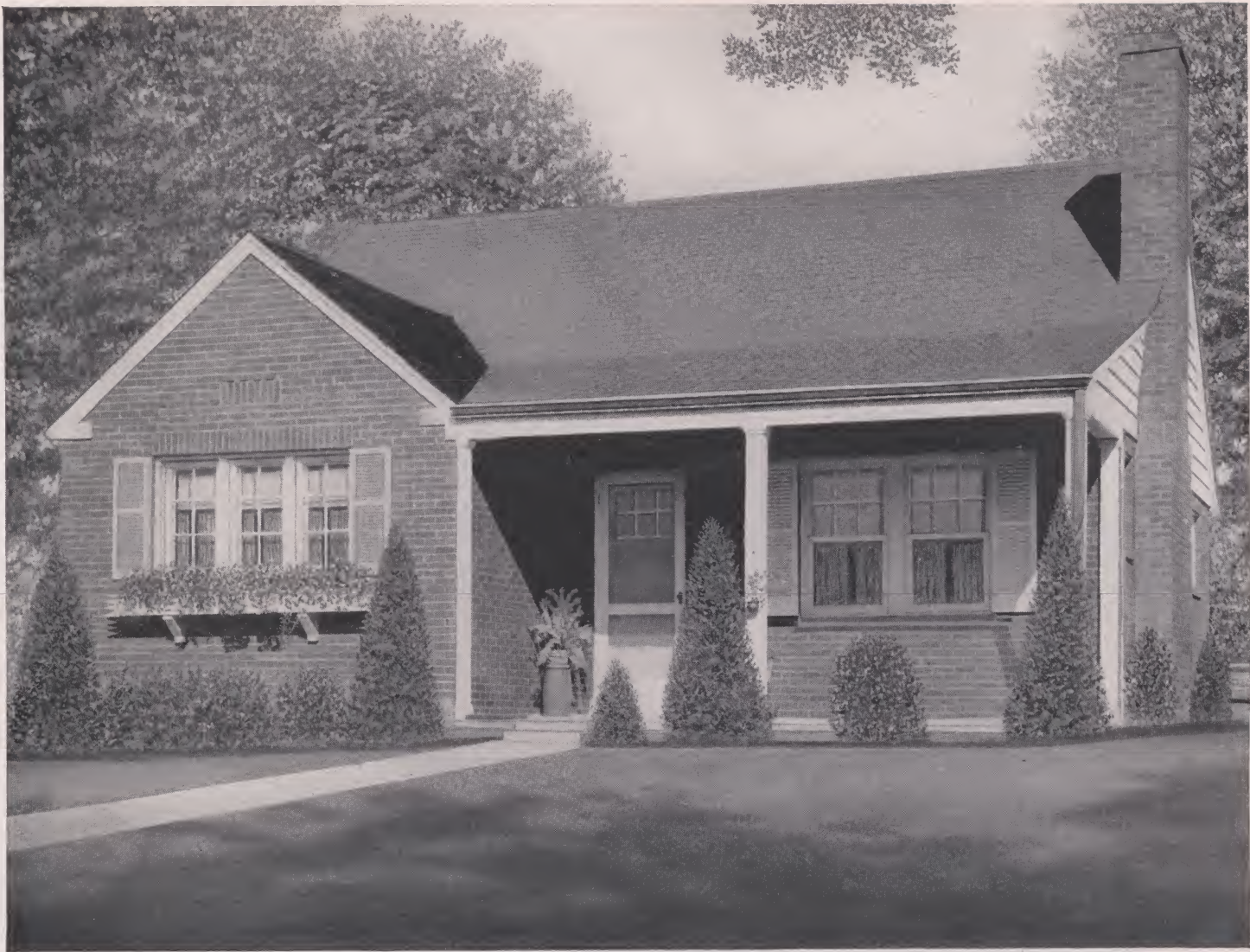


The HOMEWOOD

For an ideal small home of rare grace and simple beauty the Homewood cannot be surpassed. The kitchen at the left is a home-planner's dream; the arrangement of the other leaves little to be desired. Study both floor plans for completeness.

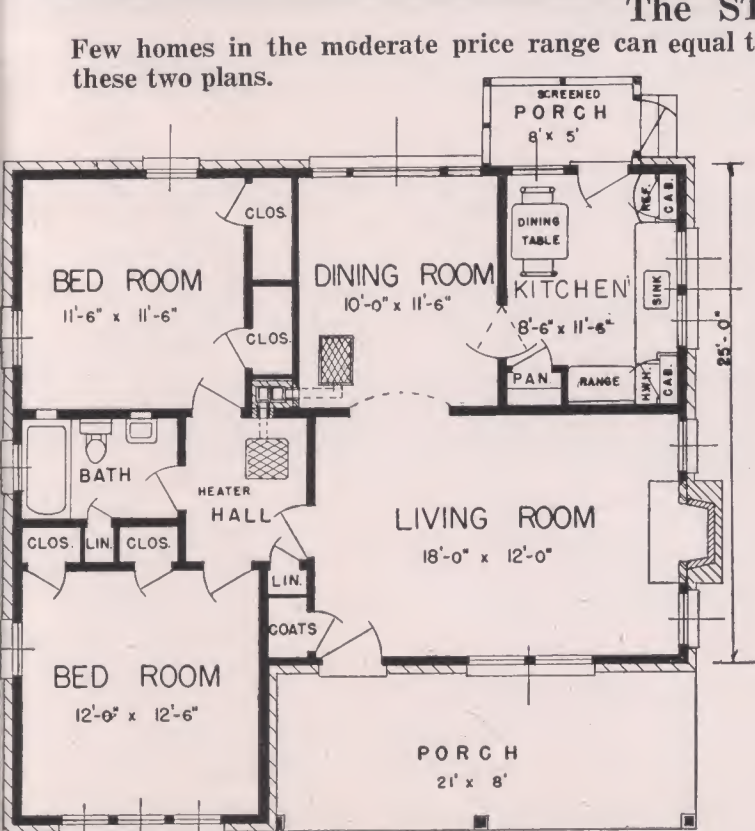


Write for 6 other HOMEWOOD Floor Plans, some larger, some smaller; No. 7 has an extra half bath; No. 8 has 4 bed rooms on one floor; No. 3 is a 5-room plan with 3 bed rooms, and a combination Kitchen-Dinette.

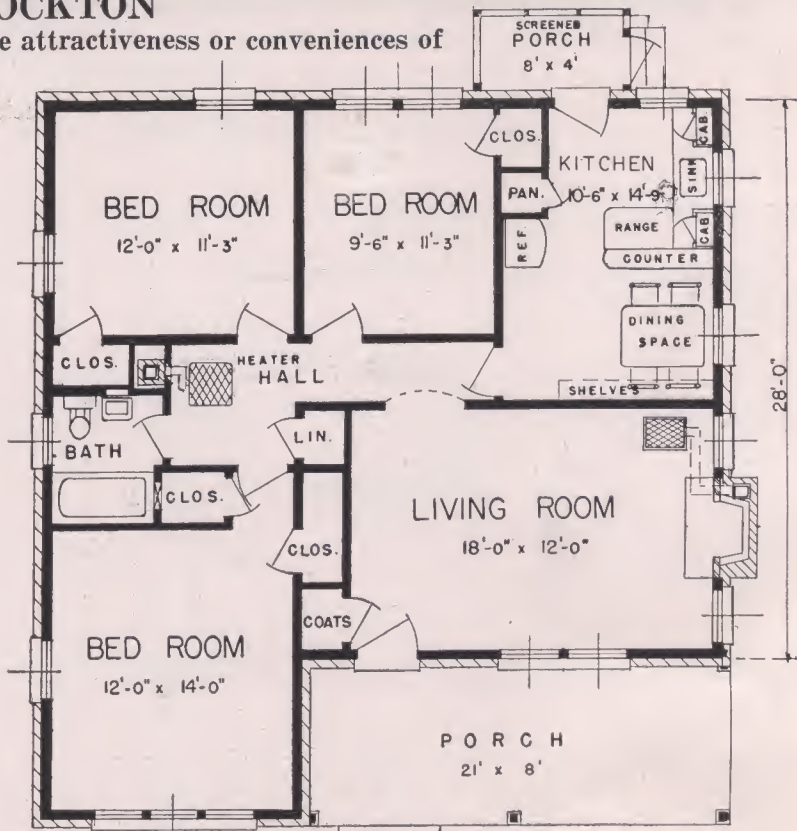


The STOCKTON

Few homes in the moderate price range can equal the attractiveness or conveniences of these two plans.



PLAN NO. 5, SIZE 34x25 1000 SQ. FT., PORCHES 200 SQ. FT.
ALSO SIZE 36x28



PLAN NO. 6, SIZE 34x28, 1100 SQ. FT., PORCHES 200 SQ. FT.
ALSO SIZE 38x30

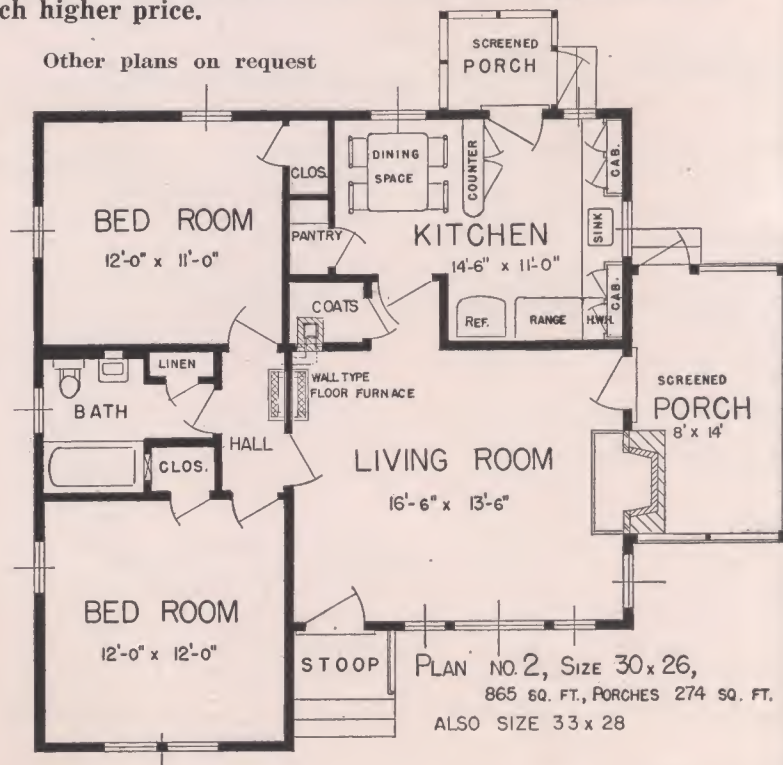
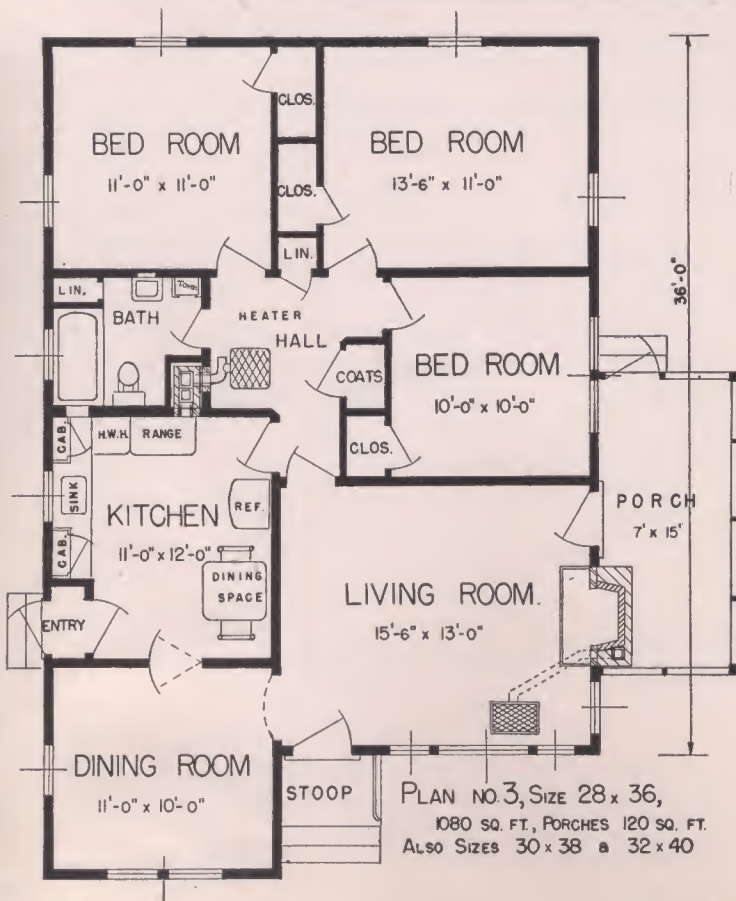
Reliable architects will require a release for their protection. Less experienced draftsmen will be materially aided in following our carefully standardized plans. STANDARD HOMES COMPANY, Raleigh, N. C.



The BENTON

Offered as one of the lowest priced homes, the Benton has all of the convenience and most of the appearance of much higher price.

Other plans on request



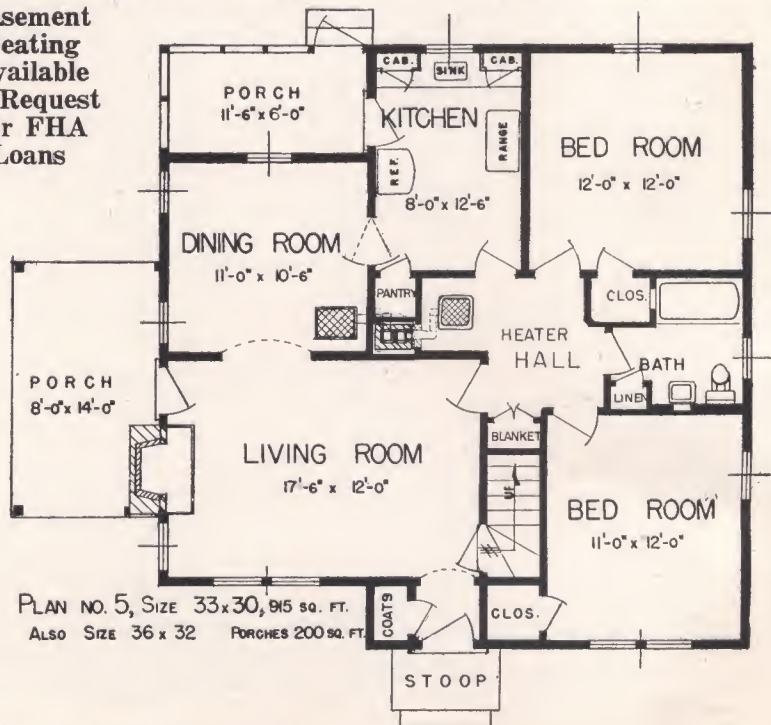
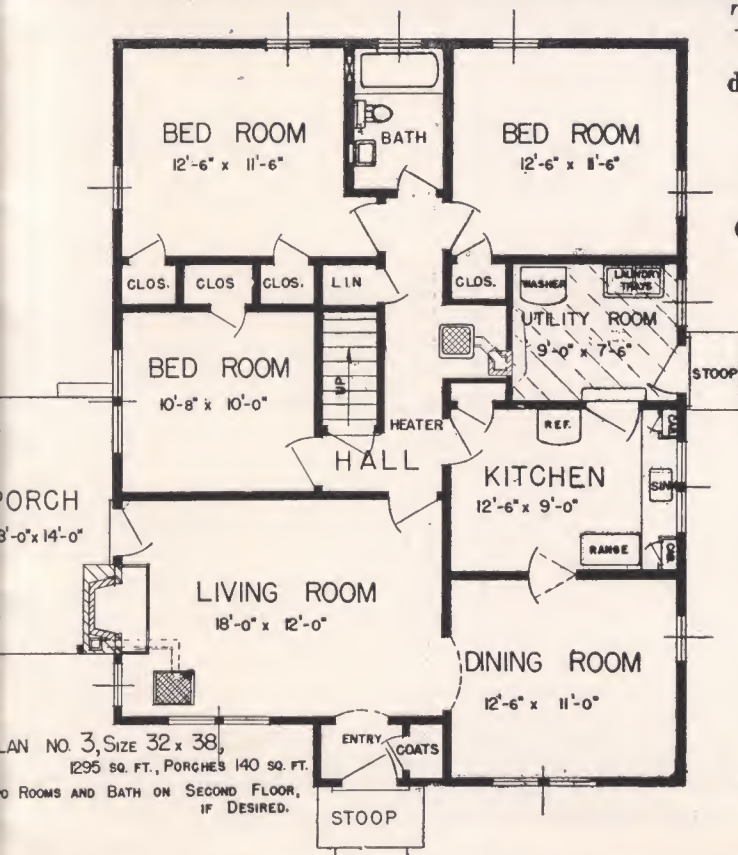


The LAWRENCE

Truly Southern in appearance, each plan is well designed for southern living—for these times.

The Housewife will appreciate the steps saved.

Basement
Heating
Available
On Request
For FHA
Loans

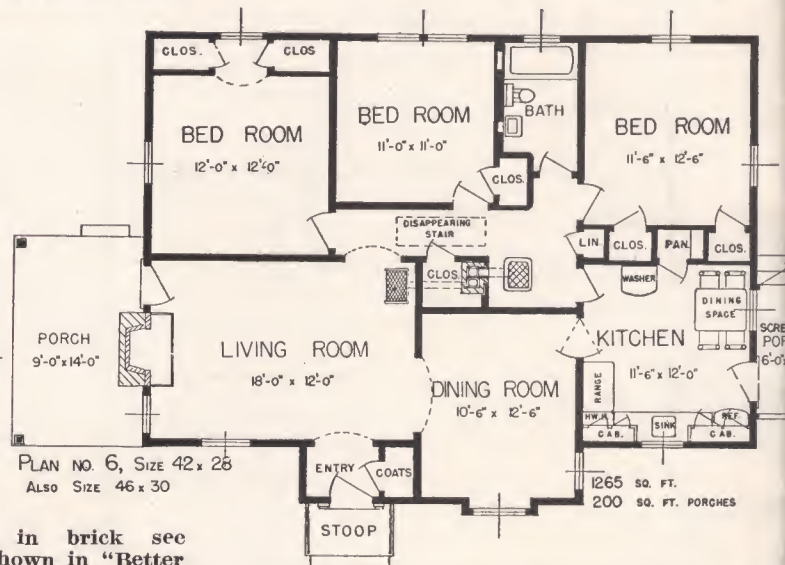
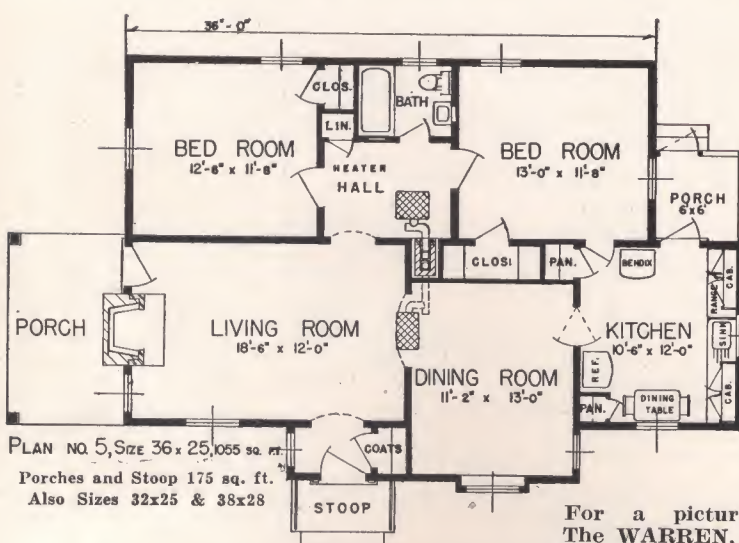


Standardized Plans Save, During Construction, Three to Five Times Their Cost



The GRAHAM

Especially desirable for a wide lot, The GRAHAM has the spacious appearance of a home of much higher construction cost. Ask for additional plans.



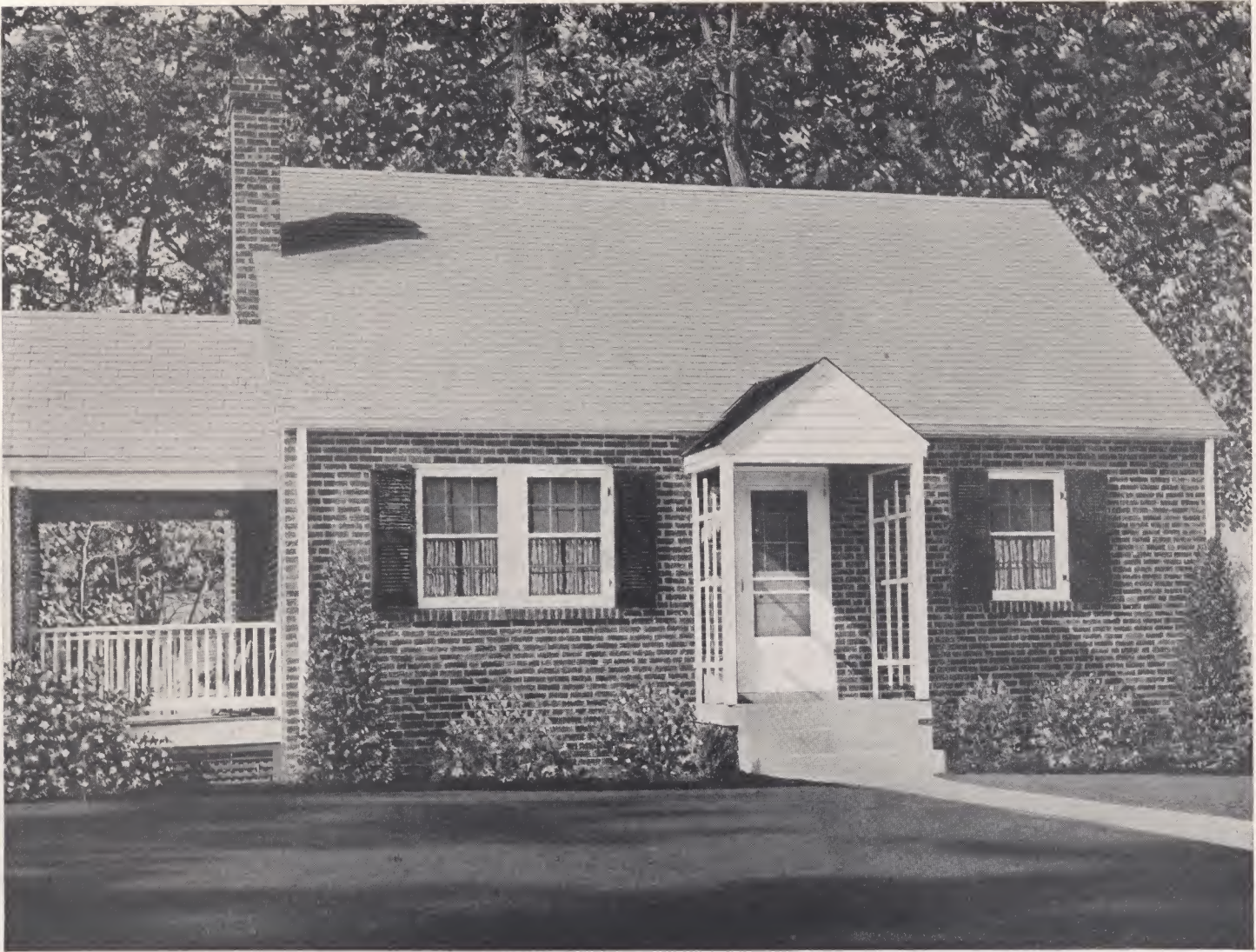
For a picture in brick see
The WARREN, shown in "Better
Homes at Lower Cost."

BRICK OR FRAME

While floor plan arrangements and interior construction details are identical for brick veneer or frame homes, foundations, gables, and cornice details usually differ for each material.

In order to help owners secure the best loans, and to avoid possible errors in construction, we furnish the plans for each house exactly as the owner may wish to have his home built.

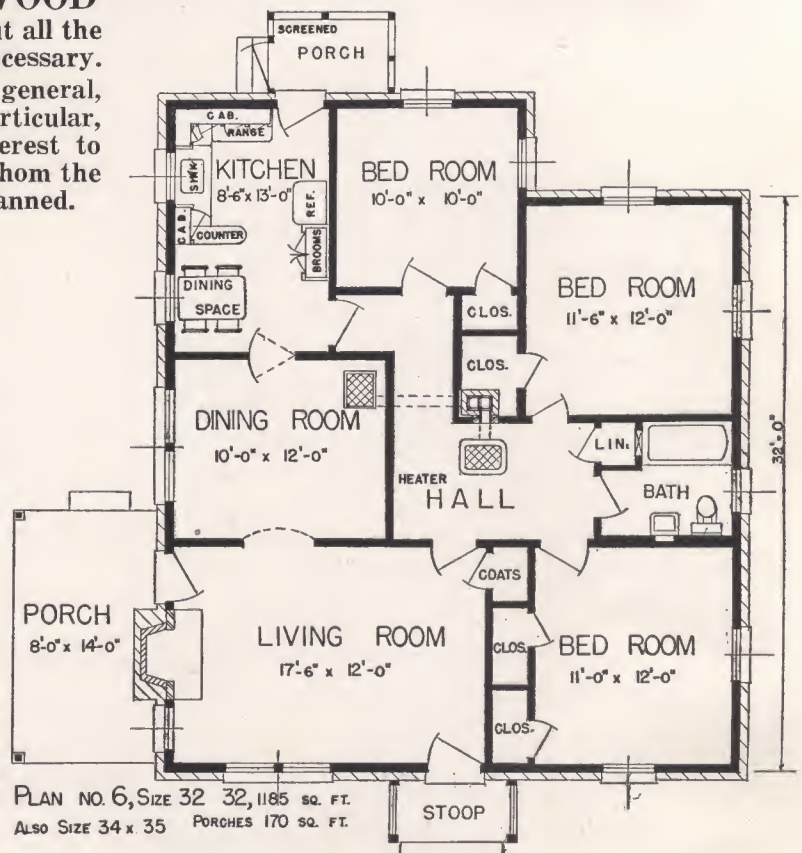
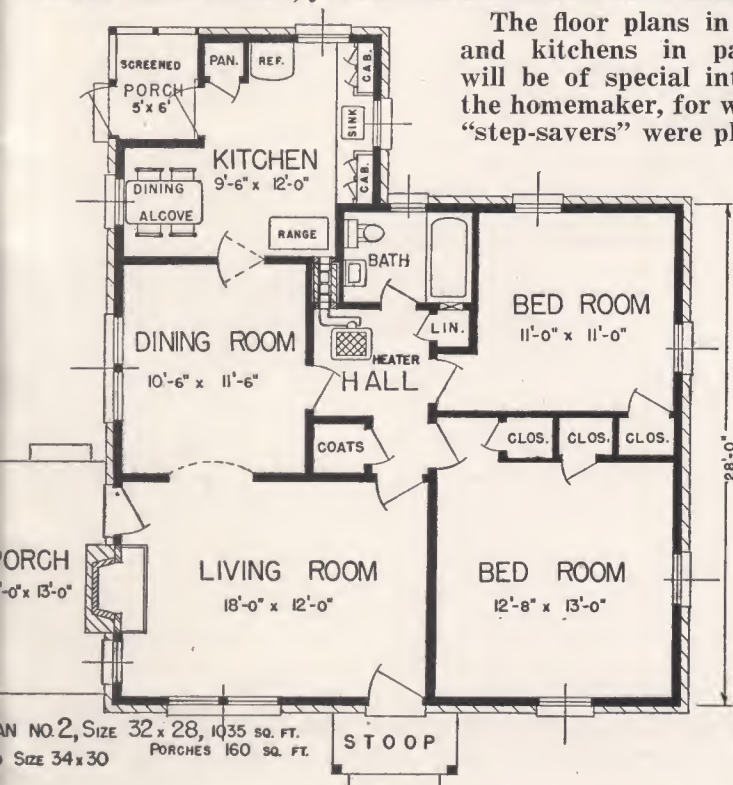
"Also" sizes, alternate heating, and reversed plans, are usually stocked in material shown. But any combination of required features can be drawn to order with slight delay and extra cost.

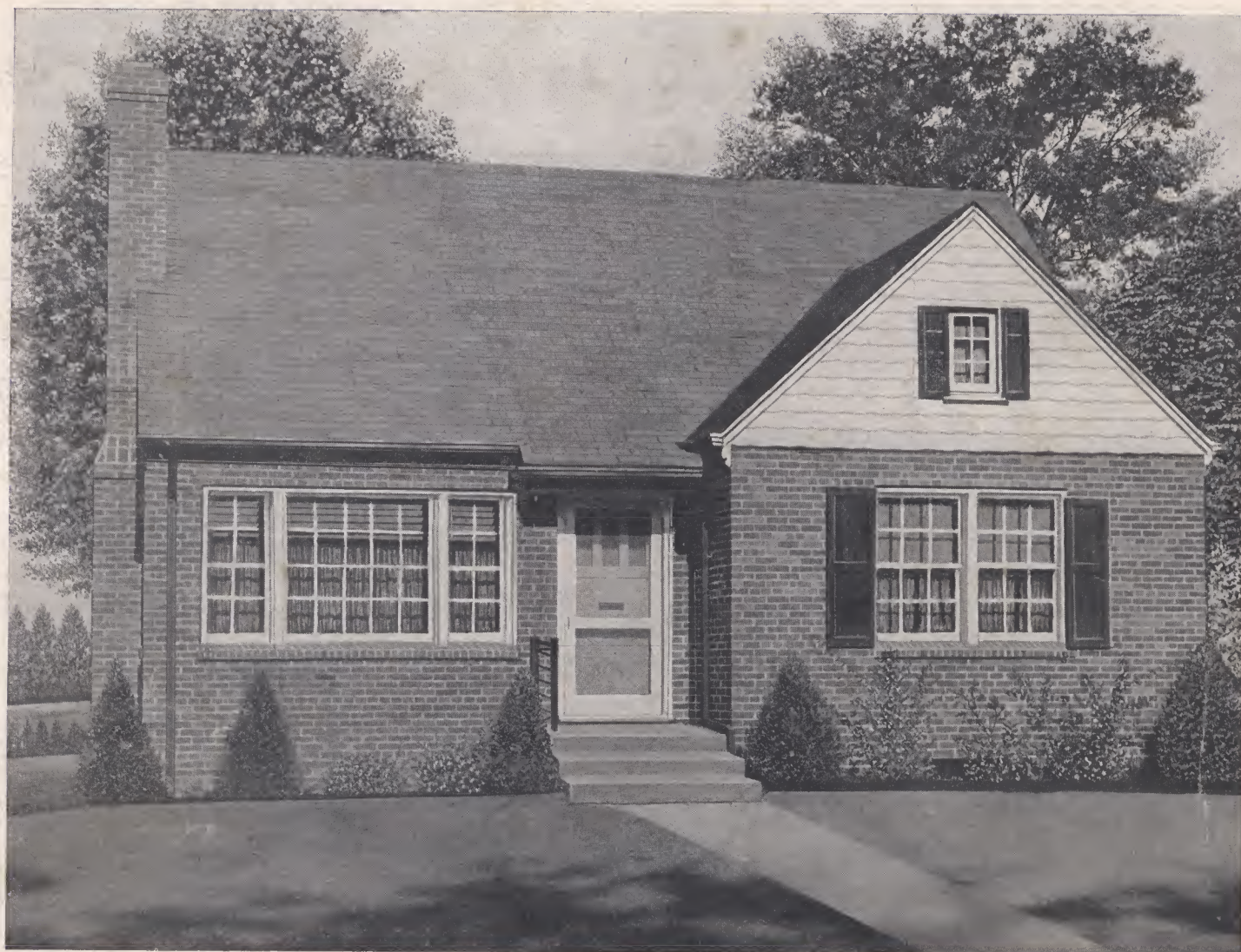


The PARKWOOD

The simple lines of the Parkwood make it possible to put all the "extras" on the inside, yet further decorations seem unnecessary.

The floor plans in general, and kitchens in particular, will be of special interest to the homemaker, for whom the "step-savers" were planned.

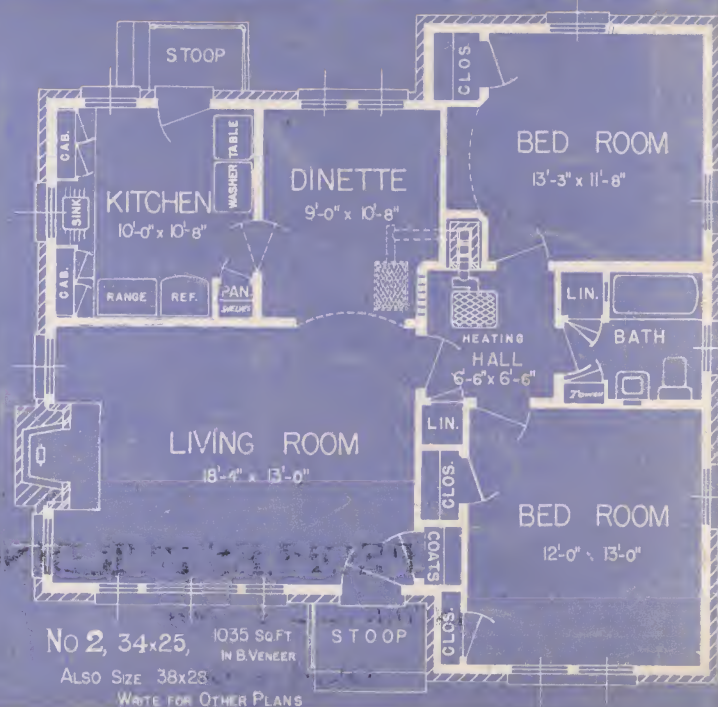
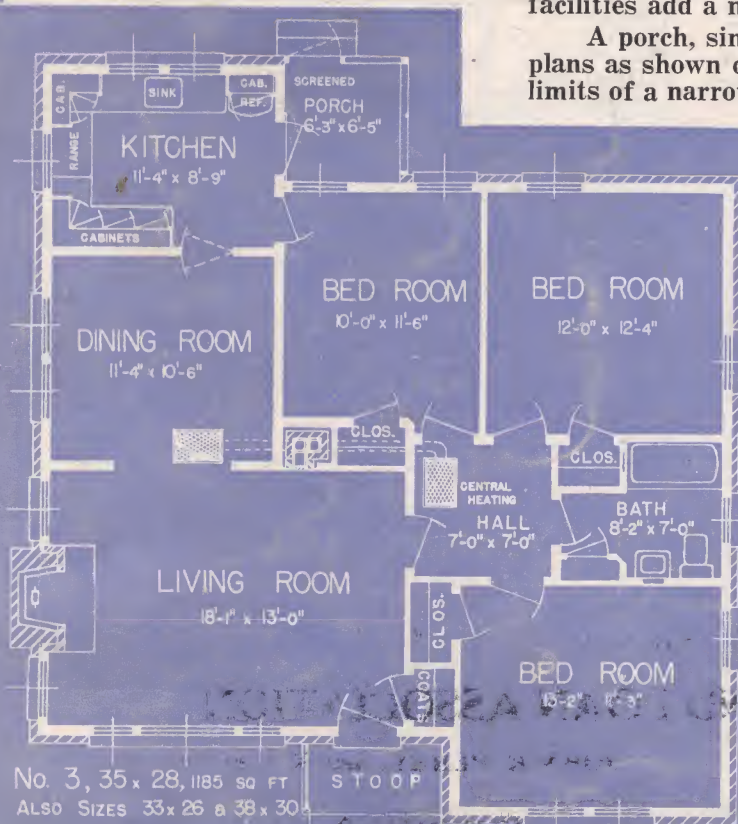




The MONROE

An Up-to-the-Minute view window gives this colonial cottage a very modern appearance. A careful study of the floor plans below will show experienced planning for a modern home. Adequate heating facilities add a new degree of home comfort.

A porch, similar to the Lawrence or Parkwood may be added, but the plans as shown offer the most home for the building dollar, or within the limits of a narrow building lot.



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